PROGRAM CONTENTS

<table>
<thead>
<tr>
<th>Moduls</th>
<th>SW</th>
<th>CrP</th>
</tr>
</thead>
<tbody>
<tr>
<td>→ Set-up international business activities</td>
<td>10/12</td>
<td></td>
</tr>
<tr>
<td>→ Global Marketing Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ International Investments</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Country Risk Analysis</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Market Entry Case Study</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Operate international business activities</td>
<td>7/9</td>
<td></td>
</tr>
<tr>
<td>→ Global Supply Chain Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Business Simulation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ International Accounting &amp; Taxation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Master's Thesis</td>
<td>0/18</td>
<td></td>
</tr>
<tr>
<td>→ Optimize international business activities</td>
<td>9/12</td>
<td></td>
</tr>
<tr>
<td>→ Performance Analysis</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Operational Performance Improvement</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ International Capital Structure</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Optimization Case Study</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Support international business activities</td>
<td>8/9</td>
<td></td>
</tr>
<tr>
<td>→ Country Competitiveness Assessment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ International Project Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Cross Cultural Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

→ Application deadline for entering the program in a summer semester is on January 15, for entering in a winter semester on July 15
→ You will need to submit a motivation letter (one page)
→ For information on the application go to: www.hs-rm.de/bewerbung
→ For information on our admissions office go to: www.hs-rm.de/studienbuero

CONTACT

Hochschule RheinMain
Wiesbaden Rüsselsheim
www.hs-rm.de

i-Punkt
First contact for basic questions or for an appointment with the student advising team:
Campus Kurt-Schumacher-Ring 18, 65197 Wiesbaden

Phone +49 611 9495-1555
Contact form: www.hs-rm.de/kontakt-ipunkt

Office hours:
Wed.-Thu.  9:00 a.m. - 15:00 p.m. CET
Fri.     9:00 a.m. - 13:00 p.m. CET

Student Advising
www.hs-rm.de/studienberatung

Advising with appointment:
Wed. 9:00 a.m. - 12:00 p.m. CET
Thu. 2:00 p.m. - 5:00 p.m. CET

Student advisor:
Certified Instructor Chantal Mommertz

Faculty of Wiesbaden Business School
Hochschule RheinMain
Bleichstraße 44
65183 Wiesbaden

Phone +49 611 9495-3100
www.hs-rm.de/wbs

International Office
Contact for incoming students:
Isabelle Meissner
isabelle.meissner@hs-rm.de

Last updated: 16-Okt-2019
THE PROGRAM

You are aiming at an executive position in international management? You are interested in a two semester master's program in English that qualifies you for executive positions in internationally oriented enterprises and organizations?

Our integrated, cross-functional program provides you with the opportunity of acquiring the required skills to manage international business activities while studying in a pleasant learning environment with a pronounced international character.

Learning Objectives
→ Integrated, cross-functional international management competencies
→ Ability to set-up, operate and optimize international business activities
→ Knowledge of the relevance of macroeconomic issues for internationally oriented businesses
→ Ability to communicate, lead and manage across cultures
→ International project management skills
→ Capability to solve different kinds of international business cases – in an international team

Facts
→ Two-semester second-degree master's program
→ Students can enter in winter and summer semesters
→ Language of instruction is only English
→ Full-time, on-campus program
→ Successful graduates are qualified to enter doctoral programs
→ Program has been re-accredited by the ACQUIN. For more information on accreditation, please visit www.acquin.org

INTENDED CAREER

Students are being prepared for work in the following areas:
→ Executive positions in internationally oriented enterprises
→ Executive positions in international subsidiaries of German enterprises, international businesses or international holding companies
→ Self-employment in an increasingly interdependent global economy

ADMISSION REQUIREMENTS

→ Successful completion of a bachelor’s in International Management (B.A.) at the RheinMain University of Applied Sciences, or a comparable management/economics degree program, with the specific skills indicated in paragraph 1 of the admissions regulations. As a rule, a degree with 240 credit points is deemed comparable.
→ ECTS grades A or B must have been achieved in the previous university degree for students to be admitted. If no grade can be proven, the overall cumulative grade must be at least »good« (2.5). If a candidate has only achieved a grade C, but the cumulative overall grade is at least 2.5, the admissions committee may invite the applicant for an interview.
→ To be admitted to the master’s program applicants are to prove their professional aptitude by writing a one-page letter that demonstrates this, and that also states why they wish to join the degree program. Criteria for professional aptitude are in particular how successful the candidate was in her/his previous degree, skills according to paragraph 1, topic and grade of the bachelor’s thesis and other aspects such as work experience or studies abroad.
→ An interview is always conducted if the aptitude or previous knowledge cannot be definitively assessed based on the documents submitted.

LANGUAGE REQUIREMENTS

→ English skills at the C1 level of the Common European Framework of Reference for Languages

For more information about studying at RheinMain University of Applied Sciences and admission requirements, please refer to the »Wiesbaden Business School Admission Regulations«: www.hs-rm.de/studienangebot