

OFFICIAL ANNOUNCEMENTS

No: 731

Date: February 23, 2021

Effective Date: October 01, 2021

Special Provisions for Examination Regulations of the Bachelor's Degree Program International Media Management of the Faculty of Design Computer Science Media at RheinMain University of Applied Sciences 2021

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Announcement

Pursuant to Art. 1 of the statutes of RheinMain University of Applied Sciences concerning the announcement of its statutes dated June 4, 2013 (StAnz. dated July 29, 2013, page 929) the General Provisions for Examination Regulations of Bachelor's Degree Programs (ABPO-Bachelor) at RheinMain University of Applied Sciences are published herewith.

Wiesbaden, January 24, 2017

on behalf of the President Professor Christiane Jost

Preamble

General Provisions for Examination Regulations for Bachelor's Degree Programs at RheinMain University of Applied Sciences dated January 24, 2017 (AM Nr.474)

Pursuant to Art. 36 (2) clause 1 No. 2 of the Hessian Higher Education Act (HHG) dated December 14, 2009 (GVBl. I S. 666), last amended by Art. 1 of the law dated November 30, 2015 (GVBl. I S. 510), the Senate of RheinMain University of Applied Sciences, after hearing the student body based on the resolution of January 10, 2017, passes the following General Provisions for Examination Regulations for Bachelor's Degree Programs (ABPO-Bachelor), which were approved by the President's Council on January 24, 2017 in accordance with Art. 37 (5) HHG. They include the binding regulations for examinations of all faculties and degree programs at RheinMain University of Applied Sciences. They are part of the respective examination regulations and are supplemented by the regulations for the specific degree programs which the faculties themselves define in the Special Provisions.

The General Provisions for Examination Regulations comply with the requirements of the Common Structural Guidelines for the Accreditation of Bachelor's and Master's Degree Programs of the Federal States of Germany of October 10, 2003, in the amended version dated February 4, 2010, and the Structural Guidelines of the State of Hesse as supplementary guidelines to the »Common Structural Guidelines for the Accreditation of Bachelor's and Master's

Special Provisions for Examination Regulations of the Bachelor's Degree Program International Media Management of the Faculty of Design Computer Science Media at RheinMain University of Applied Sciences

Pursuant to Art. 44 para. 1 no. 1 of the Hessian Higher Education Act (HHG) in the version dated December 14, 2009 (GVBl. I p. 666), last amended by Art. 2 of the law dated December 18, 2017 (GVBl. p. 482), the Faculty Council of the Faculty of Design Computer Science Media at RheinMain University of Applied Sciences passed the examination regulations specified above on October 27, 2020.

They comply with the General Provisions Examination Regulations Bachelor's Degree Programs (ABPO-Bachelor) of RheinMain University of Applied Sciences dated January 24, 2017, published in the Official Announcements No. 474 and were adopted in the 181st meeting of the Senate of RheinMain University **Applied** of Sciences November 10, 2020 and approved by the President's Council on December 15, 2021 in accordance with Art. 37 para. 5 HHG.

Degree Programs of the Federal States« dated May 26, 2010.

Insofar as there are discrepancies between the General and the Special Provisions for Examination Regulations, the General Provisions for Examination Regulations shall generally take precedence, unless the General **Provisions** contradict the Common Structural Guidelines for the Accreditation of Bachelor's and Master's Degree Programs of the Federal States of Germany. In this case, the Special Provisions shall take precedence insofar as they comply with the Common Structural Guidelines for the Accreditation of Bachelor's and Master's Degree Programs of the Federal States of Germany.

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I Admission requirements

The admission requirements for each degree program are regulated by separate statutes.

The admission requirements are specified in the currently valid version of the regulations governing admission to the bachelor's degree program International Media Management.

2 General

2.1 Credit points, duration and organization of the degree program, modules

2.1.1 Credit points

- (1) Credit points are a quantitative indicator of the student's total workload. They cover instruction itself, the time required for preparation and follow-up (i.e. class time and private study), examinations and preparation for examinations, including final and other papers, and internships.
- (2) Each module is assigned credit points in the Special Provisions of the degree programs. For the purpose of determining grades, the corresponding credit points or information on the weighting must be assigned to each graded course component (Prüfungsleistung) and each repeatable graded course component (Studienleistung). The basis is the European Credit Transfer System.
- (3) A module must be worth at least 5 credit points.
- (4) The bachelor's thesis must be worth no less than 6 and no more than 12 credit points. If a thesis defense is planned, it must not exceed the number of credit points allocated to the bachelor's thesis.

(1) One credit point represents an average student workload of 30 hours.

2.1.2 Standard period of study

- (1) The standard period of study is based on the number of credit points awarded to the degree program. A full-time degree program allocates 60 credit points per academic year (two semesters).
- (2) Degree programs with fewer than 60 credit points per year are part-time degree programs. Part-time degree programs may include, in particular, part-time degree programs parallel to a career, or various kinds of cooperative degree programs. In this case, the period of study must be adjusted according to the number of credit points allocated.
- (3) The Special Provisions must specify the credit points awarded per academic year, the standard period of study, and the type of degree program (full-time, part-time, or type of part-time degree program).
- (3) The standard period of study for the degree program is seven semesters with a total of 210 credit points. 60 credit points are awarded per academic year. The degree program is a full-time degree program.

2.1.3 Compulsory periods of study abroad

The faculties may include compulsory periods of study abroad in the curriculum. If this is the case, detailed regulations are to be set out in the Special Provisions.

The fifth semester is a compulsory semester abroad. Further details can be found in the annex Regulations for the Semester Abroad.

2.1.4 Modules

(1) The degree programs have a modular structure. Modules comprise units of study that are self-contained in terms of subject matter and time and are assigned credit points. They can be composed of various teaching and learning formats. A module can comprise the content of a single semester or of an academic year. A module is completed when all the related course certificates have

been successfully attained. Course certificates are graded course components and repeatable graded course components.

- (2) For each module, a detailed module description with the specific learning content and learning objectives is prepared by the faculty and summarized in a module handbook. This is kept in the faculty, is publicly available to all members of the faculty and can be viewed by the students. The module description is based on the applicable requirements for accreditation.
- (3) A compulsory module is a module that must be completed as part of the degree program. Required elective modules are modules, a specified number of which must be selected from a catalog of offerings. The catalog of required elective modules may be updated continuously and must be made public within the faculty at the beginning of each semester. It can also be compiled from the entire range of courses offered by the University. Elective modules are voluntary optional electives that do not count towards the credit points required for graduation.
- (4) Required elective courses are courses within a compulsory module, a specified number of which must be selected from a catalog of offerings. The offerings contained in this catalog can also be compiled from the entire range of courses offered by the University. The catalog of required elective courses may be updated continuously and made public within the faculty at the beginning of each semester.

2.1.5 Internships

- (1) In order to ensure an application-oriented course of studies, the bachelor's curriculum may include an internship module, which may also be completed abroad. The
- (1) The sixth semester consists of an internship (M19 Work Experience Module). Details can be found in the

internship module comprises an internship to be completed at a placement site as well as, if applicable, accompanying classes and the preparation and presentation of a report. Further details can be found in the "Internship" annex of the Special Provisions. In particular, the annex contains regulations regarding the duration, the credit points awarded, the participation or registration requirements, the requirements with regard to the internship contract, the content, the requirements for the successful completion of the module as well as liability and insurance within the framework of the internship. Students are responsible for finding an appropriate internship post; there is no obligation on the part of the University to provide them with a post.

- (2) Cooperative and part-time degree programs may include regular practical phases or individual weekdays to be spent at the placement site which are assigned credit points. If necessary, further details can be regulated in a corresponding annex. The module descriptions must make it clear which competences are acquired in the practical phases and the workload involved.
- (3) In cooperative and part-time degree programs, the supervised internship can be replaced in whole or in part by other, equivalent internships or by equivalent practical projects. In exceptional cases, especially if there are not enough placement sites available, this is also possible in the other degree programs.
- (4) Qualified professional activity may be recognized.
- (5) Decisions pursuant to sections 3 and 4 shall be made by the Examination Board on the basis of its own expertise. These shall not involve a schematic comparison, but rather consider and assess the case as a whole.

annex Regulations for the M19 Work Experience Module.

(6) Neither the State of Hesse nor RheinMain University of Applied Sciences shall be liable for any damages incurred during internships.

2.1.6 Degree program objective

- (1) The bachelor's degree program leads to a professional university degree that qualifies graduates to take on scientific or artistic professional activities using scientific findings and methods and enables graduates to critically evaluate the latter and to act responsibly. Upon graduation, students will have acquired
 - broad and integrated disciplinerelated specialist knowledge and understanding of the scientific principles based on the latest state of knowledge,
 - a critical understanding of the most important theories, principles and methods of the subject, as well as the ability
 - to apply the specialized knowledge to discipline-related problem solutions and to collect, evaluate and interpret relevant information for this purpose
 - to be able to provide professional reasoning for subject-related standpoints and problem-solving visà-vis experts and in interdisciplinary teams
 - to justify their professional actions from a theoretical and methodological perspective and to critically reflect on them in relation to societal expectations and consequences
 - to assume responsibility in a team.
- (2) The bachelor's degree also serves as a qualification for a master's degree.

- (3) Further details on the degree program objective are specified in the Special Provisions.
- (3)Professional competencies (knowledge and understanding): Graduates of the bachelor's degree International Media program Management have acquired broad and interdisciplinary professional knowledge in the fields of media economy, design, and technology. In addition to sound basic business knowledge, which is required for the planning and execution of media productions as well as for the successful positioning of products and companies in international media markets, graduates will also have acquired comprehensive knowledge of the design and technical functionality of media - especially in the areas of interactive media and motion image media. They are familiar with the state-of-the-art scientific principles relevant to the subject and have developed critical а understanding of the most important theories, principles and methods of the production and marketing of media products. In addition, they are aware of the particularities and challenges of managing media productions international and/or increasingly globalized media markets. Graduates are able to reflect on professional and practice-relevant statements in relation to specific situations and to contrast and compare them, even in complex and frequently changing international and global contexts. They are also able to assess and evaluate problems specific to media productions in international contexts, such as specific economic, legal and cultural as regulatory and political well as particularities and general conditions, and to find professionally sound solutions tailored to these problems.

Methodological competencies (using, applying and generating knowledge): Graduates have acquired the ability to collect, evaluate and interpret relevant subject-specific information in both German and English on economic aspects and contexts of the international media industry and to derive scientifically sound judgments from this information. They are able to elaborate and further develop solutions to professional problems and the reasoning behind them and to explore research questions. They know how to apply their interdisciplinary skills when working on content from business, technology and design with a special focus on international media products, markets and productions. Graduates are familiar with the most important economic. design and technical requirements of media productions and projects in national and international contexts and can take on a wide variety functions in national international media projects, from planning and conception to realization. Social competencies (communication and cooperation): Graduates are able to provide professional reasoning for subject-related standpoints complex solutions to problems in both German English and vis-à-vis representatives of the subject area as well as with non-experts and in interdisciplinary and international teams in the field of media project management. They are able to reflect on their role in an interdisciplinary team, also in international contexts. and to take into account perspectives and interests of other stakeholders while respecting national and cultural characteristics in global media markets.

Social competencies (communication and cooperation): Graduates are able to provide professional reasoning for subject-related standpoints and complex solutions to problems in both English German and vis-à-vis representatives of the subject area as well as with non-experts and in interdisciplinary and international teams in the field of media project management. They are able to critically reflect on their professional actions relation to in societal expectations and consequences. They are familiar with the particularities of international and intercultural contexts and are able to adapt the application of their competencies appropriately when working in global environments. They have acquired the ability to act in a socio-politically responsible manner. Graduates are capable of lifelong learning and can apply their skills in the areas of media economy, design and technology, as well as in new and unfamiliar contexts and in increasingly globalized media markets.

2.1.7 Specialization and study areas

(1) Degree programs may provide opportunities for specialization in individual subject areas during the course of the degree program. This can be designated as a specialization or as a study area, depending on how extensive the specialization is to be.

Further details shall be regulated in the Special Provisions.

(2) A specialization is an orientation within the degree program that can be selected by the student and that allows for moderate specialization or more in-depth exploration of specific topics in the further course of study, without resulting in significant differences in the academic profile.

(3) A study area is a special orientation of the degree program, which is chosen by the students after the first joint stage of studies. It enables students to develop a specific academic profile and a specialized orientation of their degree in the further course of their studies.

The modules specific to the study area, including the thesis module, must comprise a total of at least 90 credit points. The study area is prominently featured in the graduation documents.

The Special Provisions shall specify whether the choice of a study area is optional or mandatory for students, when the choice is to be made, and whether a study area, once chosen, can be changed.

2.2 Bachelor's examination and academic degree

2.2.1 Bachelor's examination

- (1) The bachelor's examination consists of all modules required for the degree program, including the bachelor's thesis module. All modules must be successfully completed.
- (2) The bachelor's examination serves to determine whether the student is able to apply his or her knowledge to his or her job or profession and to elaborate and further develop solutions to problems and the reasoning behind them in his or her field of specialization. In addition, it is designed to demonstrate whether the student is able to
 - collect, evaluate and interpret relevant information, especially in his or her field of study,

 derive scientifically sound judgments from this information, take social, scientific and ethical findings into account and independently design further learning processes.

2.2.2 Bachelor's degree

Upon passing the bachelor's examination, the University awards the student with the bachelor's degree in accordance with the accreditation of the degree program and, if applicable, in accordance with the system accreditation of the University.

Upon passing the bachelor's examination, the University awards the student with the academic degree "Bachelor of Science".

2.3 Recognition of course certificates

- (1) The recognition of (repeatable) graded course components, degrees and skills acquired outside the university is subject to the regulations of the statutes of RheinMain University of Applied Sciences on the recognition of degrees, (repeatable) graded course components and skills acquired outside the university recognition statutes in their respective valid versions.
- (2) In the event of a change of degree program, failed attempts will not be transferred to the new degree program. This does not apply in cases where a student withdraws from a degree program and then later re-enrolls in the same degree program at RheinMain University of Applied Sciences. In the event of a change in the examination regulations of the degree program, the Examination Board will decide whether the failed attempts will be transferred.

2.4 Internationalization

RheinMain University of Applied Sciences has defined a catalog of internationalization measures that is binding for all degree programs. In the Special Provisions, the internationalization measure selected for the degree program must be named and regulated.

In order to promote internationalization at RheinMain University of Applied Sciences, the degree program International Media Management is committed to undertaking the following internationalization measures:

Over the course of the degree program, courses and, if applicable, course certificates amounting to at least 10 credit points will be offered exclusively in English. Further details can be found in section 11.

In the first and second semesters, all students are required to take the compulsory courses English for the

Media Industry 1 (M03 Language 1 module). English for the Media Industry 2 and Advanced English Proficiency (C1) (M08 Language 2 module) with a total of 15 credit and 10 contact (Semesterwochenstunden, SWS). By final module passing the examinations, students provide proof of English language proficiency at C1 level.

In addition, the courses Cultural Science and Intercultural Communication, which are compulsory for all students, are scheduled for the second semester with a total of 6 credit points and 4 contact hours.

The fifth semester is defined as a compulsory semester abroad. The annex Curriculum shows how the semester abroad can be integrated into the student's course of study without any time loss. The recognition of course certificates completed abroad is regulated in the recognition statutes. Further modalities such as Learning Agreement, the registration for the semester abroad or the selection of the university abroad can be found in the annex Regulations for the Semester Abroad.

Students are advised to also complete the internship, which is part of the internship module (M19 Work Experience module), to be carried out in the sixth semester, abroad. If the internship is completed in Germany, the company selected must operate internationally and have English as the company language.

Students can also choose to complete their bachelor's thesis abroad in the seventh semester.

3 Examinations

3.1 Examination boards

3.1.1 Responsibility

The Examination Boards of the faculties are responsible for organizing and conducting examinations in the individual degree programs. The responsibility of the Dean's Office for the organization of the degree programs and examinations (Art. 45 para. 1 of the Hessian Higher Education Act, HHG) remains unaffected.

3.1.2 Tasks

- (1) The Examination Boards are responsible in particular for the following tasks:
 - 1. Appointing examiners and observers for oral examinations (examination committee). For all other types of examinations, the last person to have held the corresponding course is automatically appointed as the examiner. In justified exceptional cases, the examination board may appoint a different examiner
 - 2. Appointment of the second examiners
 - 3. Setting and announcing the registration deadlines for the course certificates
 - 4. Setting dates for graded course components and repeatable graded course components and their announcement by the Head of the Examination Board; for (repeatable) graded course components whose associated courses are offered every semester, examination dates are to be offered on a semester-by-semester

basis; for (repeatable) graded course components whose courses are not offered every semester, examination dates are to be offered every semester, with the Examination Board deciding on justified exceptions.

- 5. Announcement of the types of examinations pursuant to section 4.1 (7)
- 6. Decision on admittance to examinations
- 7. Setting deadlines for the evaluation of (repeatable) graded course components by the examiners
- 8. Monitoring compliance with the examination regulations
- 9. Recognition of achievements completed outside the degree program
- 10. Decisions on the rejection of examiners on grounds of suspected partiality
- 11. Granting special examination conditions for students with disabilities or serious illnesses
- (2) The Examination Board shall state the reasons for any rejection notification in writing and provide information on the right of appeal. The student shall have the right to be heard prior to the decision.

3.1.3 Organization regulations

Regulations for the organization of the Examination Board can be found in a separate statute of RheinMain University of Applied Sciences on the organization of the examinations, which is published in the University's Official Announcements.

3.2 Examination committees

- (1) For the purpose of conducting the oral examinations, the Examination Board shall form examination committees.
- (2) In the case of examinations in several subjects, the examination committees shall consist of the corresponding number of examiners (collegial examination), otherwise of one examiner and at least one qualified observer.
- (3) The observer has neither the right to evaluate nor the right to ask questions. He or she only has the right to observe the course of the examination. His or her presence is intended to ensure that the examination procedure is conducted properly. He or she may be entrusted with the task of documenting the examination.
- (4) The Head of the Examination Board shall announce the members of the examination committees no later than one week before the start of the examinations, publicly at least for the respective degree program, by means of a written notice on the notice board of the respective degree program or an electronic notice on the website of the respective faculty or via the RheinMain University of Applied Sciences portal under the respective degree program. members of the examination committee can also be announced with a shorter notice period in justified cases. Observers can generally be appointed at a later date. The data protection regulations must observed.

3.3 Announcement of the examination dates

Examination dates must be announced at least two weeks before the start of the

examinations, publicly at least for the respective degree program, by means of a written notice on the notice board of the respective degree program or an electronic notice on the website of the respective faculty or via the RheinMain University of Applied Sciences portal under the respective degree program. The students must inform themselves in good time via the specific internet address. In justified cases, the exact time of an examination may be announced at shorter notice, but no later than two days before the start of the examination.

3.4 Authorization to conduct examinations

The respective valid versions of the relevant regulations of the Hessian Higher Education Act apply.

4 Module examinations, graded course components, repeatable graded course components, and their evaluation

4.1 Graded course components and repeatable graded course components

(1) Module examinations can be taken in the form of graded course components and repeatable graded course components.

As a rule, graded course components are result-oriented examination formats that take place at the end of a course unit (i.e., as a rule, of a module). Students are allowed a maximum of three attempts to successfully pass a graded course component.

Repeatable graded course components are usually process-oriented examination formats that take place during the semester and test, document, and provide feedback on learning progress. Repeatable graded course components are often ungraded and the number of attempts is not limited.

(2) A module usually concludes with a module examination, which is usually defined as a graded course component. The module examination may also include a repeatable graded course component.

In justified exceptional cases, more than two graded course components or repeatable graded course components may be included in the same module. In both cases, the examination is a composite module examination at the course level. Graded course components can also be made up of several partial graded course components, the results of which must, however, be offset against each other (combined module examinations). They may not be divided into separate partial graded course components which each need to be passed.

If composite module examinations, or combined module examinations are planned, this must be stated in the curriculum.

Students who are absent from a partial graded course component in combined module examinations with a valid excuse, have the choice, provided that no alternative date can be agreed upon between the students and the examiners, of either withdrawing from the entire graded course component without a failed attempt or having the missed examination or partial graded course component included in the calculation with a grade of 5.0 or zero points. The student must notify the Examination Board in writing of the choice prior to the start of the next partial graded course component, but no later than seven days after the missed partial graded course component. The choice made is binding. In the event of a withdrawal, all partial graded course components must be taken again on the next date.

If the choice is not made within the specified time, the entire examination will be considered as not taken without a failed attempt.

(3) As a rule, graded course components (3) In the case of courses or modules for are to be taken at the end of the corresponding course. Graded course components can also be taken during the semester if this makes sense from a didactic point of view.

which the type of examination is stipulated as written assignments/term papers, practical/artistic work, portfolio examinations, presentations, as well as in the case of the modules M15 Case

In the case of repeatable graded course components, the Special Provisions must specify the conditions under which the examinations are to be completed in the course of the semester, in particular what the requirements are for passing the repeatable graded course components and, if applicable, how the grade is to be calculated.

- (4) Within a module, there may be preconditions for completing certain graded course components, provided that this can be justified from a didactic point of view.
- (5) Compulsory attendance by students as a prerequisite for successful completion of a module is generally not required. In particularly justified cases, the Special Provisions may stipulate the active participation of students and define this in more detail. This can also be implemented in the form of compulsory attendance. Particularly justified cases are courses with a very high practical component (e.g. laboratory work). Even in these exceptional cases, no more than 1/3 of the total credit points awarded for the degree program may be subject to compulsory attendance.
- (6) The descriptions of the modules, the (repeatable) graded course components and the courses, their credit points and the semester to which they are assigned are regulated in the Annex "Curriculum".
- (7) The Special Provisions regulate the possible examination types, the number and possible types of (repeatable) graded course components as well as their possible combinations. It should be noted

- **Studies** in International Media Management and M16 Current Topics of International Media Management, the examinations can take place during the semester. The detailed framework conditions are announced publicly for the faculty by means of a written notice on the notice board of the degree program or on the website of the Faculty of Design Computer Science Media under the degree program International Media Management or via the RheinMain University of Applied Sciences portal.
- (4) In the module M17 Project Studies, participation in the practical/artistic work requires that the written assignment/term paper has been successfully completed.
- (5) In the courses of the modules M03 Language 1, M08 Language 2 and M07 Intercultural Competencies as well as in courses in which parts of the graded course component consist of a presentation, a compulsory attendance of up to 80% may be required.

(7) The number and possible types and combinations of (repeatable) graded course components can be found in the annex Curriculum.

that, as a rule, no more than three possible types of examination should be planned per examination and, as a rule, only a maximum of two types of examination should be combined with one another. The exact types of examinations or combinations of types of examinations are determined at the beginning of the semester by the Examination Board in consultation with the lecturer. The Examination Board ultimately responsible to announce these publicly at least for the respective degree program, by means of a written notice on the notice board of the respective degree program or an electronic notice on the website of the respective faculty or via the RheinMain University of Applied Sciences the respective degree portal under program.

(8) The Special Provisions specify the times allotted for the preparation of written examination papers and the duration of oral examinations. Time intervals may also be specified, whereby the exact duration of the examination is determined by the examiner at the beginning of the class. Written examinations shall have a duration of at least 60 minutes.

(9) The Special Provisions regulate the requirements for admittance to the (repeatable) graded course components, including the bachelor's thesis module (see also the possibility of an academic progress policy pursuant to section 5.1 (4)). If the Special Provisions stipulate a certain academic progress per semester, the Examination Board may, upon application,

In the module M14 Research Studies 1, 80% of the grade for the graded course component is awarded for the written assignment/term paper and 20% for the In the module M20 presentation. Research Studies 2, 90% of the grade for the graded course component awarded for the written assignments/term papers and 10% for the presentation. In the course Design 1 of the module M06 Design, the grade is awarded to equal parts for the written assignment/term paper and practical/artistic work, and in the course Design 2, 75% of the grade for the graded course component is awarded for the written assignment/term paper and 25% for the presentation.

(8) Written examinations shall last between 60 and 180 minutes.

The duration of oral examinations and other oral course certificates is between 5 and 30 minutes per examinee.

The time allotted for completion of written papers is at least one week.

The exact time allotted for completion of each written or oral course certificate is announced by the examiner at the beginning of the class in coordination with the Examination Board by means of a written notice on the notice board of the degree program or on the faculty's website under the degree program or via the university portal.

(9) (1) In order to be eligible for the graded admission to course component of the module International Management, the graded course component of the module M01 Media Management must have been passed. (2) In order to be eligible for admission to the (repeatable) graded course components from the fourth grant exceptions to the progress policy for students who, through no fault of their own, have been prevented from complying due to a change of degree program or university, a semester abroad, or a proven disability or serious illness, so that they may continue with their studies within a reasonable time frame. semester on, the graded course components the modules M03 of M07 Language 1. Intercultural Competencies, M08 Language 2 and M13 International Management must have been passed and a total of 54 credit points must have been acquired. (3) For admission modules to the M18 International Studies and M19 Work Experience, in addition to (2), the graded course components of either module M15 Case Studies in International Media Management or module M16 Current **Topics** of International Media Management must have been passed. (4) Admission to the bachelor's thesis can be applied for by students who have passed the repeatable graded course component of module M19 Work Experience, the graded course components of either module M14 Research Studies 1 or module M20 Research Studies 2 and have acquired a total of 168 credit points.

4.2 Types of examination for (repeatable) graded course components

4.2.1 Types of examination

- (1) Examinations are usually held in the following forms:
 - Oral examinations
 - Expert discussions
 - Written examinations or eexaminations
 - Term papers/written assignments
 - Presentations
 - Practical or artistic work
 - On-screen tests
 - Foreign language examinations
 - Graded assignments
 - · Revision tests
 - Portfolio examinations

The aforementioned course certificates can - if possible - also be submitted in a suitable digital form.

(2) Other types of examination may be regulated and defined in the Special Provisions.

4.2.2 Oral examinations

- (1) An oral examination is an oral discussion on specific questions from the respective subject area.
- (2) Oral examinations are taken individually or as group examinations with a maximum of five students. In the case of examination committees, the grade is calculated from the arithmetic mean of the individual grades. Section 4.5 applies accordingly.
- (3) A record must be made of the oral examination. This contains the times of the beginning and end of the examination, the persons present, the main points of the examination and the results of the examination. The result of the examination is to be announced to the student in a timely manner following the examination and noted in the record of the examination.
- (4) Students of the same degree program at RheinMain University of Applied Sciences may be admitted as listeners to the oral examinations if the student agrees and sufficient space is available. The members of the Examination Board have the right to participate in the oral examinations as listeners. Students participating within the same examination period are not permitted as listeners, unless the type of examination is a thesis defense in which several students are involved. This also applies to the student members of the Examination Board. Listeners are excluded from the

discussion and announcement of the examination results.

4.2.3 Expert discussions

The expert discussion is an oral discussion that may include project-specific content (e.g. software, documentation, experiments). It is always related to a concrete project that has been worked upon within a course. In the expert discussion, the development and results of the project are presented and discussed.

Section 4.2.2 (2) applies accordingly.

4.2.4 Written examinations

A written examination is examination paper, usually to be written on the premises of the University, under supervision, independently and exclusively with the use of the approved resources.

4.2.5 E-examinations

(1) An e-examination is an examination that is taken under supervision on a computer in the rooms specially designated for this purpose, alone and exclusively using the approved resources.

If an examination is to be conducted in the form of an e-examination, this must be announced at the beginning of the semester, publicly at least for the respective degree program, by means of a written notice on the notice board of the respective degree program or an electronic notice on the website of the respective faculty or via the RheinMain University of Applied Sciences portal under the respective degree program.

(2) More details on the creation, implementation and evaluation of eexaminations are regulated in a separate statute.

4.2.6 Written examinations in multiple-choice format

- (1) The Special Provisions may stipulate (1) Written examinations that written examinations or examinations may be designed in whole or in part in multiple-choice format. In this case, the following requirements must be met:
 - The examination questions must be based on the knowledge generally required in the respective degree program and enable reliable examination results.
 - All possible solutions must be anticipated, and the questions must be formulated in such a way that they are comprehensible, free of contradictions and unambiguous and only allow one correct solution in each case. In particular, no other solution may be considered acceptable in addition to the solution that has been specified as correct in the evaluation.
 - Ouestions that prove unsuitable in this sense will be excluded from the evaluation. Answers that do not correspond to the solution template, but are nevertheless acceptable, will be granted in the student's favor.
- (2) If a written examination or eexamination consists entirely of multiplechoice questions, the student is deemed to have passed the examination if he or she has obtained at least 50% of the points required. If a written examination or eexamination does not consist entirely, but at least to 50% of multiple-choice questions, the multiple-choice parts will be

provided in a multiple-choice format.

evaluated according to the procedure described above, and the remaining parts will be evaluated separately. Subsequently, the weighted arithmetic mean is calculated on the basis of the respective percentage of the written examination or e-examination and the grade is determined in accordance with section 4.5 (3), table B. If in a written examination or e-examination fewer than 50% of the achievable points can be achieved by means of questions to be solved in multiple-choice format, the evaluation will be based exclusively on the general principles.

4.2.7 Term papers/Written assignments

A term paper or a written assignment is a written, scientific paper on a topic specified by the respective examiner. The resources used in the preparation of the paper must be stated. The term paper or the written assignment is to be written by the student him- or herself in compliance with the formal criteria specified in each case and within the specified time limit. In addition, it may be stipulated that the main findings and contents of the paper are to be presented and explained orally during class. If this is the case, this is to be regulated in the Special Provisions.

4.2.8 Presentations

A presentation is a speech to be held without reading from a prepared manuscript on a topic specified by the examiner, which has been prepared on a scientific basis by the student him- or herself. The presentation may also be accompanied by visual or other media or similar.

4.2.9 Practical/artistic work

In practical or artistic work, the student carries out specified practical or artistic tasks on his/her own within the given parameters. The organizational parameters are announced in consultation with the Head of the Examination Board, publicly at least for the respective degree program, by means of a written notice on the notice board of the respective degree program or an electronic notice on the website of the respective faculty or via the RheinMain University of Applied Sciences portal under the respective degree program.

4.2.10 On-screen tests

An on-screen test is a type of examination in which a practical activity is carried out with the aid of software. In addition, a small section of the examination can be conducted in written form.

4.2.11 Foreign language examinations

The foreign language examination is based on a standardized internationally recognized test procedure and tests for a specific level of proficiency in the relevant foreign language.

4.2.12 Revision tests

Revision tests are short, written tests that are carried out during the semester as part of the course and in which the previous subject matter of the corresponding course is repeated or reviewed. Revision tests do not exceed 30 minutes.

4.2.13 Portfolio examinations

Portfolios are compilations of physical or digital documents in which learning processes and achievements of a module are documented and reflected upon. As a rule, in addition to important contents of a module, they contain work results and presentations or working papers on specific topics, which are collected, compiled and reflected on independently by the students. The portfolio examination can also take the form of a learning journal.

4.2.14 Graded assignments

Graded assignments are short, written assignments completed during after-class semester as homework, completed off-campus and submitted for grading. In the assignment, the subject matter of the corresponding course is applied or prepared for the following class.

4.2.15 Group assignments

the examination be conducted as a group assignment. In the case of group assignments, it must be possible to clearly differentiate and evaluate the performance of each individual student.

The Special Provisions may stipulate that For courses in the form of projects and Language Center examinations, examinations may be taken as group assignments. The type of examination may be a written assignment/term paper, practical/artistic work or an oral examination. The group size shall be between two and ten students for written assignments/term papers and practical/artistic work and between two and five students for oral examinations.

4.3 Compensation for disadvantages for students due to a disability or serious illness

(1) The Examination Board may, upon written request, grant students

extension of the time allotted completion of examinations, allow them to use appropriate aids, or permit them to take examinations in а different (compensation for disadvantages), if the student can provide evidence in writing that he or she is unable to complete all or part of the examination in the time allotted or in the designated form due to a disability or serious illness. The same applies if students are unable take to the examination within the designated completion period or in the designated form due to pregnancy. The application must be received by the Examination Board by the end of the registration period for the examinations concerned.

- (2) If it is foreseeable that the disability or the serious illness will last longer than one semester, the Examination Board can also, upon application, grant compensation for disadvantages for a longer period of time or even permanently. The application must be received by the Examination Board by the end of the registration period for the examinations in which the compensation for disadvantages is to be granted for the first time.
- (3) A doctor's certificate or, in cases of doubt, a certificate issued by a medical officer may be required to substantiate the claim. The costs of the above-mentioned certificates will not be reimbursed.

4.4 Bachelor's thesis

4.4.1 Definition

The bachelor's thesis module includes the graded course component bachelor's thesis and - where applicable - the graded course component bachelor's thesis defense.

4.4.2 Objective

The bachelor's thesis module is intended to show that the student is able to work independently on a problem from a subject area in his or her degree program using scientific or artistic methods within a specified period of time.

4.4.3 Supervision of the bachelor's thesis

The bachelor's thesis can be assigned and supervised by any professor of the degree program/department (examiner). **Professors** of other degree programs/departments and other persons authorized to conduct examinations may also do so upon application to and approval by the Examination Board. If the examiner is not member of the degree program/department, the second examiner must be a member of the degree program/department.

4.4.4 Assigning, returning, and submitting the bachelor's thesis

- (1) The Head of the Examination Board shall ensure that the student is assigned the topic of the thesis, the examiner and the second examiner in good time for the set date; the student shall be informed of these. In addition to the written work, the bachelor's thesis may also include practical elements. The period of time allotted for the completion of the thesis begins with the announcement of the topic.
- (2) The date on which the topic of the thesis is assigned, the topic of the thesis, the time allotted to complete the thesis, the name of the student, the name of the examiner, and

the name of the second examiner must be documented.

- (3) The topic can only be returned once and only within the first third of the time for allotted completing the thesis. otherwise the bachelor's thesis considered failed. If the bachelor's thesis is returned or repeated, the student is required to register again and may only return the thesis if he or she has not yet made use of this option.
- (4) The bachelor's thesis must be submitted to the office specified in the Special Provisions by the due date; the time and date of submission must be recorded file. The faculties may include supplementary regulations in the Special Provisions. If the bachelor's thesis is not thesis has been submitted on time. submitted within the deadline, it is deemed to have received the grade "fail".
 - (4) The bachelor's thesis must be submitted to the degree program office by the due date during opening hours or sent to the degree program office by mail. In the latter case, the date of the postmark shall determine whether the

4.4.5 Form of the bachelor's thesis

- (1) The Special Provisions may stipulate that the bachelor's thesis may also be completed in the form of a group assignment with a maximum of five students. In this case, it must be possible to clearly differentiate and evaluate the performance of each individual student based on a clear indication of sections, page numbers or other objective criteria, in order to enable the contribution of each student. which must fulfill the requirement pursuant to section 4.4.2, to be assessed.
- (2) The Special Provisions lay down the form and language in which the bachelor's thesis must be submitted. In particular, they may stipulate that the thesis must be submitted in digital form in addition to any other form of submission. Checking for
- (2) The bachelor's thesis must be written in English and submitted in three copies in printed, bound form. In addition, the bachelor's thesis must be submitted in digital form on two data carriers.

Upon request, and with the agreement of both examiners and the Examination

plagiarism electronic means is Board, the bachelor's thesis may be by permissible. written in another language.

(3) Upon submission of the bachelor's thesis, the student must confirm in writing that he or she has written the thesis - or, in the case of a group assignment, his or her section of the thesis, marked accordingly on his or her own and that he or she has not used any sources or aids other than those indicated.

4.4.6 Time allotted for completion of the bachelor's thesis

- (1) The Special Provisions stipulate the time (1) The time allotted for completion of allotted for completing the bachelor's the bachelor's thesis is twelve weeks. thesis. This shall be - in accordance with the credit points assigned to it - at least five weeks.
- (2) In the case of theses completed at an institution outside the University or in the case of experimental/empirical work, the Examination Board may, in agreement with the examiner and the second examiner, extend the time period for completion, without effect on the allocated workload, by a maximum of three months.
- (3) The topic of the thesis must be of such a nature that it can be completed within the respective time allotted for its completion.

4.4.7 Bachelor's thesis defense

- (1) The Special Provisions may stipulate that a bachelor's thesis defense is required.
- (2) A bachelor's thesis defense is an examination in the form of an expert discussion on the subject of the bachelor's thesis. The duration is determined by the faculty in the Special Provisions, but may not be less than 15 minutes per student.

The examiner and the second examiner are authorized to conduct the bachelor's thesis defense.

- (3) The time at which the bachelor's thesis defense begins and ends, the persons participating, the main contents and the results of the bachelor's thesis defense must be documented.
- (4) As a rule, the bachelor's thesis defense is open to all members of the University. This does not apply to the discussion and announcement of the examination result.
- (5) In the event that the bachelor's thesis was completed in the form of a group assignment, the bachelor's thesis defense can also be conducted as a group examination, whereby the requirements of section 4.4.5 (1) also apply accordingly. The examination schedule must be announced at least two weeks before the examination date.

4.4.8 Evaluation of the bachelor's thesis

- (1) Bachelor's theses should be evaluated by the examiner and the second examiner within two months after submission of the thesis.
- (2) The examiner and the second examiner shall prepare an evaluation of the result of the bachelor's thesis stating the reasons for the evaluation in writing. Section 4.5 (1-3) applies accordingly.

4.5 Evaluation of the graded course components, calculation of the module grade, and calculation of the overall grade

- (1) For the evaluation of a (repeatable) graded course component, including the bachelor's thesis and the bachelor's thesis defense, the grades in Table A are awarded.
- (2) When determining the grade, only the first decimal place after the decimal point is included; all other places are deleted without rounding.
- (3) Table A also applies if a (repeatable) graded course component is evaluated by more than one examiner. In this case, the arithmetic mean of the individual grades awarded will be calculated and assigned to the grades according to Table B. If the examiners come to different conclusions, the Special Provisions may stipulate that a third examiner be called in and regulate the calculation of grades in this case.

Grade	Grade in words	Definition
1.0 1.3	very good	an outstanding achievement
1.7	good	an achievement that significantly exceeds
2.0		the average requirements
2.3		
2.7	satisfactory	an achievement that satisfies average
3.0		requirements
3.3		
3.7	sufficient	an achievement that, despite its deficiencies,
4.0		still satisfies the requirements
5.0	fail	an achievement that no longer satisfies the requirements due to considerable deficiencies

Table A: Evaluation of (repeatable) graded course components

Arithmetic mean	Grade		
1.0 1.1 1.2 1.3 1.4 1.5	1.0 1.0 1.3 1.3 1.3 1.3	very good	an outstanding achievement
1.6 1.7 1.8 1.9 2.0 2.1 2.2 2.3 2.4 2.5	1.7 1.7 1.7 2.0 2.0 2.0 2.3 2.3 2.3 2.3	good	an achievement that significantly exceeds the average requirements
2.6 2.7 2.8 2.9 3.0 3.1 3.2 3.3 3.4 3.5	2.7 2.7 2.7 3.0 3.0 3.0 3.3 3.3 3.3	satisfactory	an achievement that satisfies average requirements
3.6 3.7 3.8 3.9 4.0	3.7 3.7 3.7 4.0 4.0	sufficient	an achievement that, despite its deficiencies, still satisfies the requirements
4.1 4.2 4.3 4.4 4.5 4.6 4.7 4.8 4.9 5.0	5.0 5.0 5.0 5.0 5.0 5.0 5.0 5.0 5.0	fail	an achievement that no longer satisfies the requirements due to considerable deficiencies

Table B: Calculation of the grade of a (repeatable) graded course component by several examiners in the event of different evaluation results

- (4) In justified cases, the modules can also be evaluated as "passed", with no examination being taken, and remain ungraded. In this case, the result is not taken into account when calculating the overall grade.
- (5) If a module examination consists of both graded course components and repeatable graded course components, the module grade is calculated from the weighted arithmetic mean of the grades of the individual graded course components and the repeatable graded course components, whereby the student must have passed each individual (repeatable) graded course component. The weighting is specified in the Special Provisions.
- (5) The module grade is calculated as the arithmetic mean of the grades of the relevant graded course components and, if applicable, repeatable graded course components, weighted according to credit points.

- (6) The overall grade of the bachelor's examination is calculated from the weighted arithmetic mean of the grades of all graded modules including the bachelor's thesis module. Graded modules that are not to be included in the overall grade can be excluded. The weighting of the modules as well as any modules that are excluded from the overall grade calculation are specified in the Special Provisions. Only those modules are included that are required to achieve the total number of credit points of the degree program.
- (6) The overall grade of the bachelor's examination includes all graded modules with their respective credit points and the bachelor's thesis module weighted with double its credit points.

(7) When calculating the grade of a module examination consisting of several (repeatable) graded course components and when calculating the overall grade of the bachelor's examination, only the first decimal place after the decimal point is included in the result; all other places are deleted without rounding. No further rounding of the grades listed in Table A takes place. The grade corresponds to the grades in words listed in Table C.

Grade	Grade in words	Definition
1.0 1.1 1.2 1.3 1.4 1.5	very good	an outstanding achievement
1.6 1.7 1.8 1.9 2.0 2.1 2.2 2.3 2.4 2.5	gut	an achievement that significantly exceeds the average requirements
2.6 2.7 2.8 2.9 3.0 3.1 3.2 3.3 3.4 3.5	satisfactory	an achievement that satisfies average requirements
3.6 3.7 3.8 3.9 4.0	sufficient	an achievement that, despite its deficiencies, still satisfies the requirements

Table C: Module grades and overall grades

(8) In addition to the overall grade, the Diploma Supplement includes a grading table according to the current version of the European Commission's ECTS User's Guide, which shows the statistical distribution of the final grades of the students of the respective degree program who have successfully completed their studies within the last six semesters. The

group size for the calculation of the statistical distribution includes at least 30 students. If this group size is not reached within six semesters, the period must be extended semester by semester until the required group size is reached. A grading table will be included in the Diploma Supplement for the first time when the requirements described above are met.

4.6 Evaluation of the grades or results

- (1) The grades or results for each (repeatable) graded course component shall be evaluated without delay by the respective examiners within the time frame of the schedule set by the Examination Board in accordance with Section 3.1.2 (1) No. 7.
- (2) The bachelor's examination is deemed to have been passed if all the module examinations of the bachelor's degree program, including the bachelor's thesis module, have been evaluated with at least the grade "sufficient".

4.7 Announcement of results

- (1) The results of all course certificates will be announced without delay. The grades the electronic are announced via examination system of RheinMain University of Applied Sciences, alternatively by means of notification or a notice on the notice board of the respective degree program in pseudonymous form. The announcement is to be recorded on file.
- (2) In the event of a final failure, written notification will be issued with instructions on the right of appeal.

(3) The data subjects' legitimate interests and the general provisions of data protection law must be observed in each case.

5 Admittance to examinations

5.1 Registration, required documents and student participation

- (1) The faculties specify in the Special Provisions in which semester of their studies the students are required to register for the (repeatable) graded course components.
- (1) Registration for (repeatable) graded course components should take place in the semester in which the student has taken the course(s) related to the examination. As a rule, admission is to be denied if the student has not met the registration deadline.
- (2) The registration deadlines for taking graded course components and, if applicable, repeatable graded course components are announced at the latest from the start of lectures each semester, publicly at least for the respective degree program, by means of a written notice on the notice board of the respective degree program or an electronic notice on the website of the respective faculty or via the RheinMain University of Applied Sciences portal under the respective degree program. The students must inform themselves in good time via the specific internet address.
- (3) Registration is carried out via RheinMain University of Applied Sciences' electronic registration system, or alternatively in writing to the Head of the Examination Board.
- (4) Examination requirements are to be designed in such a way that they promote expeditious study progress by defining requirements at a minimum of three points over the course of study that specify the number of semesters the student must have completed and/or a certain minimum number of credit points achieved (semester-by-semester academic progress policy, cf. section 4.1 (9)). The Special Provisions may
- (4) There is a semester-by-semester academic progress policy (cf. section 4.1 (9)) in place, which must be adhered to and is checked before admission to examinations. Students' registration for retakes of failed graded course components is automatic and mandatory.

also stipulate automatic, mandatory registration.

(5) Only students enrolled at RheinMain University of Applied Sciences at the time of the respective examination are entitled to participate in examinations.

5.2 Admittance

5.2.1 Decision on admittance

- the After registration, electronic registration system checks the admittance requirements for the respective examinations. fulfilled. lf these are admittance is granted via RheinMain University of Applied Sciences' electronic registration system, or alternatively in writing by the Head of the Examination Board. Once the student has been admitted, the registration is binding. Withdrawal from the examination after binding registration is only possible under the provisions of section 6.2.
- (2) Admittance to the bachelor's thesis module is granted by the Examination Board.

5.2.2 Refusal of admittance

Admittance to a module or a (repeatable) graded course component shall be refused if the student

- 1. has not registered in due form or time in accordance with section 5.1,
- 2. does not fulfil the respective requirements for registration.

If the bachelor's thesis is not passed, admittance to the bachelor's thesis defense is retroactively revoked.

5.2.3 Exceptions for international students

For students from partner universities abroad who are only enrolled for a limited period of time as part of a student exchange program, the responsible Examination Board may allow exceptions to the provisions under sections 5.1 and 5.2.

6 Failed attempt, absence, withdrawal, and deception

6.1 Failed attempt

- (1) A (repeatable) graded course component is deemed to have been failed if it has not been evaluated as at least "sufficient".
- (2) The individual performances submitted in a group assignment shall also result in a failed attempt if they do not meet the requirements pursuant to Section 4.2.15 (2) and Section 4.4.5 (1)

6.2 Absence, withdrawal, and extension of deadlines

- (1) A graded course component is deemed to have been graded as a "fail" if the student fails to attend an examination for reasons for which he or she is responsible after binding registration without having declared his or her withdrawal in due time or if the period set by the Examination Board for retaking examinations has expired. The same applies if a deadline for submission is missed.
- (2) Withdrawal from a (repeatable) graded course component that has already been started will result in the grade "fail", unless the withdrawal is due to reasons beyond the student's control. The (repeatable) graded course component is considered to have started when the task or assignment has been issued to the student.
- (3) A withdrawal without providing reasons must be declared no later than seven days before the examination date. The Special term paper via the university's Provisions may also stipulate that withdrawal
- (3) The student may withdraw from registration for a first attempt at a examination portal up to one week

without giving reasons is possible within a after the assignment has been set period of less than seven days before the without providing reasons. However, examination date.

If the degree program stipulates that students' registration for retakes is automatic and mandatory, a withdrawal without providing reasons is only possible from the first attempt.

If the Special Provisions do not stipulate automatic, mandatory registration pursuant to Section 5.1 (4), a regulation may also be in place that withdrawal without providing reasons is possible from both the first attempt and the retakes.

- (4) If it is not or no longer possible to withdraw without providing reasons in accordance with 6.2 (3) and if the student fails to attend the examination, withdraws from the examination, or misses deadlines set for the examination, he or she must immediately notify the Examination Board in writing of the reasons asserted, stating the examination in question, and provide evidence thereof.
- (5) In the case of illness of the student or of a child under his/her care, proof of the reasons must be provided in the form of a doctor's certificate. To ensure that the Examination Board can correctly assess the student's inability to take the examination in question, this must include the nature of the impairment of his/her performance. In justified cases of doubt, the Examination Board may also require the student to submit a certificate issued by a medical officer, or an official certificate. Likewise, the Special Provisions may stipulate that a certificate issued by a medical officer must be submitted in the event of an extension of the time allowed for completion of the bachelor's thesis or other written work in excess of a period also stipulated in the Special Provisions.

section 4.4.4 (3) applies to the bachelor's thesis.

In the event of illness of another close relative in need of care, the student must prove both the need for care and that he or she has assumed responsibility for this care by means of an official certificate. The costs for any such required certificates will not be reimbursed.

- (6) The Examination Board shall decide whether these are reasons for which the the time allotted for completion may student is responsible and whether the examination in guestion shall be deemed to have been failed. If the student is not responsible for the reasons, the examination is deemed not to have been taken, and a new opportunity to take the examination or an extension is granted by the Examination Board. The Special Provisions may stipulate a maximum extension.
- (7) Details on regulations regarding exam participation during maternity leave can be obtained from the faculties.
- (8) Likewise, periods of parental leave in accordance with applicable law are to be recognized upon submission of proof. The student must notify the Examination Board in writing of the period of time in which he or she wishes to take parental leave, enclosing the necessary evidence, no later than four weeks before the date from which he or she wishes to take parental leave. The Examination Board shall notify the student of the outcome and the newly set examination dates without delay. The time allotted for the completion of the bachelor's thesis cannot be interrupted by parental leave. The topic of the thesis shall be considered as not assigned. After the end of the parental leave, the student shall receive a new topic.

(6) After the topic has been assigned, be extended by the Examination Committee by a maximum of one month upon written request for reasons for which the student is not responsible.

6.3 Deception and breaches of regulations

(1) If the student attempts to manipulate the result of his or her (repeatable) graded course

component by means of deception, the use of inadmissible resources or the appropriation of a third party's intellectual achievement (plagiarism), the (repeatable) graded course component will be graded as a "fail".

The same applies if the student has inadmissible resources with him or her after the examination paper has been handed out and does not prove that he or she did not come into possession of these resources either intentionally or negligently.

- (2) If a student attempts to obtain the right to participate in a (repeatable) graded course component by fraud, by presenting falsified documents (in particular registration confirmations), this will be considered an attempt to deceive. The (repeatable) graded course component in question will not be evaluated. The decision in this regard shall be made by the Examination Board after hearing the person concerned. The further procedure is regulated in section 9.
- (3) Cell phones, smart phones or other electronic devices, unless they are expressly permitted, are only allowed in the examination room when they are switched off and out of reach, and must be handed over to the invigilator on request. Cell phones, smart phones or other electronic devices, unless they are expressly permitted, are only allowed in the examination room when they are switched off and out of reach, and must be handed over to the invigilator on request. Bringing these inadmissible aids into the examination room in such a way that contravenes sentence 1 of this section will be considered an attempt to deceive. The (repeatable) graded course component in question will be graded as a "fail".
- (4) A student who disrupts the orderly conduct of the examination despite being requested by the invigilator to refrain from doing so may

be excluded from continuing the examination by the invigilator; in the event of exclusion, the examination in question will be graded as a "fail". In the event that a student is excluded from continuing to take an examination, he or she may request that this decision be reviewed by the Examination Board. The further procedure is regulated in section 9.

(5) In the event of multiple or serious attempts to deceive, the student may be disenrolled. The decision in this regard is made by the Examination Board after hearing the person concerned. The further procedure is regulated in section 9. An attempt to deceive is considered to be serious if the student deceives with regard to the person performing the achievement by having the achievement performed by a person other than him/herself or by attempting to do so.

Depending on the severity of the case, a period of up to two years shall be specified upon disenrollment, within which renewed enrollment at the University is excluded.

The Special Provisions may stipulate further sanctions for the cases described in sections 1 to 4 above.

- (6) If the student has committed deception during the examination and this only becomes known after the final documents (degree certificate, graded certificate, etc.) have been issued. the Examination Board retroactively correct the grades for the (repeatable) araded course components during which the student committed deception and declare the examination "failed".
- (7) The final documents (degree certificate, graded certificate diploma, etc.) obtained by means of deception shall be retracted and, if necessary, reissued. A decision pursuant to

section 6 is excluded after a period of five years from the date of the certificate.

7 Retaking (repeatable) graded course components

7.1 Inadmissibility of retaking passed (repeatable) graded course components

(Repeatable) graded course components that have been passed may not be retaken.

7.2 Retakes

- (1) A graded course component that has not been passed can be retaken twice. Repeatable graded course components that have not been passed can be retaken as often as required.
- (2) For required elective modules, the Special Provisions can specify whether or under which circumstances the choice of module can be revoked after a graded course component has been failed for the first time. This option can be exercised only once. The Special Provisions also regulate how attempts are counted in the event of a change of module.

For required elective courses, the Special Provisions may specify whether and under which circumstances the choice of course may be revoked. Students are entitled to a maximum of three attempts in a required elective course, regardless of whether they revoke the choice or not.

A change is not possible if the module or course has already been successfully completed.

(3) A written graded course component that can no longer be retaken must be evaluated by two examiners. Section 4.5 applies with

regard to the evaluation of the achievement and the calculation of the grade.

- (4) The bachelor's thesis and where applicable the bachelor's thesis defense may not be retaken a second time.
- (5) In examinations which are taken only in the form of written examinations, the Special Provisions may stipulate that the final retake of the examination is to take place in the form of an oral examination or that students may choose between a written examination or an oral examination.

7.3 Time limits

- (1) Retakes for failed graded course components must be taken at the next possible date.
- (2) The possibility to retake repeatable graded course components is not subject to specific time limits, unless special time limits have to be observed due to the associated graded course component.
- (3) For retaking the bachelor's thesis, section 4.4.4 (3) applies.

7.4 Consequences of final failure

If it is no longer possible to retake a graded course component that would have been required in order to pass a module, this leads to a final failure with the consequence of disenrollment (Art. 59 (2) No. 6 HHG).

Upon application and upon presentation of the relevant evidence and the certificate of disenrollment, the student will receive written confirmation from the Examination Board listing the (repeatable) graded course components and the grades achieved as well as the (repeatable) graded course components not completed for the module in question, and which clearly states that the student has failed the examination with final effect.

7.5 Disenrollment pursuant to Art. 59 (4) HHG

Students who fail to pass any of the course certificates stipulated in an examination regulation within four semesters of their studies may be disenrolled. The decision is made by the Examination Board according to its best judgment. The student shall have the right to be heard prior to the decision. After the hearing, the Examination Board can also reach a written agreement with the student concerned in which an appropriate number of achievements required in the coming semester are specified in binding form. This may also stipulate agreement disenrollment may be imposed in the event of non-compliance. Renewed enrollment in the same degree program is to be excluded for a period of two years.

8 Post-exam review/Access to files

- (1) The Examination Board must ensure that students are granted access to examination files within a reasonable time frame after grades have been announced. If this is not the case, students may apply to the faculty for access to the files within two months of the grades being announced. This access must be granted to them immediately after submission of the application.
- (2) The right to inspect files in accordance with the German Administrative Procedures Act (Verwaltungsverfahrensgesetz) shall remain unaffected by the above.

9 Appeal

- (1) Appeals as defined by the Administrative Court Procedures Code (Art. 68 ff. Verwaltungsgerichtsordnung, VwGO) against the examination procedure and against examination decisions must be lodged with the Examination Board within one month of announcement, provided instructions on the right of appeal have been issued, otherwise within one year of announcement. The time limit is also met by filing the appeal with the President.
- (2) If the Examination Board does not grant the redress sought by the appeal, it shall forward the case, together with the student's complete file, to the President for further processing stating the facts of the case, the reasons for rejection of the appeal, and a proposal for the further procedure.
- (3) The President shall issue the ruling on the appeal. If the appeal is rejected, the reasons for the rejection shall be stated in the ruling. It shall be accompanied by instructions on the right of appeal.
- (4) Students must continue to re-register during pending cases under investigation and must pay the semester fees due for the respective semester.
- (5) If the student has been notified of the final failure of a graded course component and this notification is not yet legally definitive, the Examination Board may conditionally grant admittance to further examinations and to the bachelor's thesis module until the final outcome of the case.

As a rule, no retake should be granted for the module that has been finally failed. The student must be informed that any

achievements obtained during the pending case will be retroactively revoked if the redress sought by the appeal is not granted. Upon application, the Examination Board may issue written confirmation of achievements obtained during the pending case. Section 7.4 shall apply mutatis mutandis in this regard.

If the appeal is directed against the evaluation of a graded course component not completed in the last attempt, the Examination Board may, upon written application by the student, grant exemption from participation in the corresponding retakes of the examination under dispute. The application must be submitted at the latest by the end of the registration period for the examination in question.

Different time limits may be regulated in the Special Provisions.

10 Graduation documents

10.1 Degree certificate

10.1.1 Graded bachelor's degree certificate

- (1) A graded degree certificate will be issued without delay, if possible within four weeks, documenting the successful completion of the bachelor's examination, and containing the grades of all modules that are included in the overall grade calculation. The topic of the bachelor's thesis is stated.
- (2) The graded certificate bears the date of the day on which the last examination was taken. If the bachelor's thesis is the last examination, the date of submission hereof shall apply.
- (3) The graded degree certificate contains the overall grade. This is calculated pursuant to section 4.5 (6). After the grade in words, the grade as per section 4.5 (7), Table C, is given in brackets.

10.1.2 Signature and seal of the faculty

The graded certificate documenting successful completion of the bachelor's examination is signed by the respective Head of the Examination Board and the Dean responsible and bears the seal of the faculty.

10.2 Certificate confirming the award of the academic degree

- (1) In addition to the graded bachelor's degree certificate, the student receives a degree certificate bearing the date of the graded degree certificate. This confirms the award of the bachelor's degree in accordance with the accreditation of the degree program and, if applicable, in accordance with the system accreditation of the University.
- (2) The certificate confirming the award of the academic degree is signed by the President of the University and the Dean responsible and bears the seal of the University.

10.3 Diploma Supplement

The University provides a template for the Diploma Supplement in the currently valid according version the "Diploma to Supplement Model" of the European Union. The contents of the Diploma Supplement specific to the degree program shall be specified in German and English in the Special Provisions. The Diploma Supplement is signed by the Dean and the Head of the Examination Board and is only valid in conjunction with the original graded degree certificate.

See Annex Diploma Supplement.

10.4 Transcript of Records

The faculty issues a Transcript of Records in English, which bears the seal of the faculty and is only valid in conjunction with the original graded degree certificate. The Transcript of Records lists all successfully completed modules with their (repeatable) graded course components. In addition, it also includes the credit points awarded, the duration of the module and the grades.

11 Language regulations

- (1) Courses, graded course components and repeatable graded course components in the compulsory modules catalog may be offered in English if these, together with the relevant course certificates, are also simultaneously, or at least within a period of time corresponding to the curriculum, offered in German. In justified cases, the Special Provisions may stipulate different regulations with regard to courses offered exclusively in English or with regard to other foreign languages.
- (1) Due to the international orientation of the degree program, courses and course certificates may be offered exclusively in languages other than German. The respective language of instruction and examination is regulated in the module handbook. If the module handbook allows for several possible languages, the language in which the course and, if applicable, course certificates will take place will be announced before the start of the semester on the notice board of the degree program or on the website or via the portal of the university under the degree program.
- (2) In required elective courses and elective modules, courses and course certificates can be offered in a foreign language. The respective language of instruction and examination is regulated in the module handbook.
- (3) It must always be ensured that, also in the event of retakes, the examination conditions remain uniform and that, even if there is a change in the language of the course, the retakes are offered in the same language as the respective original examination.

12 Cooperative projects

If RheinMain University of Applied Sciences cooperates with other universities, for example by operating a joint degree program or exchanging individual modules, the specific organizational aspects, in particular the curriculum to be completed by the students and the procedure for enrollment and final failure or disenrollment, will be regulated in a special cooperation agreement, without prejudice to the other provisions of the statutes applicable to the degree program.

Insofar as students take certificates at other universities on the basis of a corresponding cooperation agreement, the respective examination regulations of the other university shall apply. If an examination cannot be retaken at the other university, the degree program at RheinMain University of Applied Sciences is also deemed to have been failed with final effect. Further details are regulated by the respective cooperation agreements.

13 Discontinuation of degree programs

If a degree program is discontinued, students are given the opportunity to complete their studies within the standard period of study in accordance with Art. 15 (3) HHG. This does not apply if students can reasonably be expected to continue their studies in a comparable degree program at another university in Hesse due to geographical proximity or for other reasons. The Faculty Council shall decide during which period courses and examinations will continue to be offered.

14 Effective date

These General Provisions for Examination Regulations of Bachelor's Degree Programs of RheinMain University of Applied Sciences in Wiesbaden and Rüsselsheim are effective as of January 24, 2017 with their publication in RheinMain University of Applied Sciences Official Announcements. The faculties' currently valid examination regulations parts B - (Special Provisions) shall be replaced by examination regulations (Special Provisions) related to these General Provisions for Examination Regulations whenever changes are made, but at the latest at the time of re-accreditation. The General **Provisions** for Examination Regulations of Bachelor's Degree Programs dated August 20, 2012, in the version published in Official Announcement No. 223 of April 16, 2013 shall continue to apply until new Special Provisions become effective. For all degree programs subject to an exemption pursuant to Art. 12 (2) clause 2 of the HHG at the time these General Provisions become effective, as well as for degree programs that are in an ongoing accreditation process at the time these General Provisions become effective, the necessary changes resulting from the accreditation process can still be made within the framework of the General Provisions for Examination Regulations of August 20, 2012, in the version published in Official Announcement No. 223 of April 16, 2013.

These Special Provisions are effective as of October 1, 2021 with their publication in RheinMain University of Applied Sciences Official Announcements.

Wiesbaden, February 23, 2021

on behalf of the President Professor Christiane Jost Professor Christiane Jost Vice-President of RheinMain University of Applied Sciences

Professor Ralf Dörner Dean of Faculty of Design Computer Science Media

Annexes

- 1 Curriculum
- 2 Annex Regulations for the M19 Work Experience Module
- 3 Annex Regulations for the Semester Abroad
- 4 Diploma Supplement

Curriculum

International Media Management (B.Sc.), PO 2021

The modules are sorted according to the study order.

The modules are sorted according to the study order. Modules and courses		Н	Suggested semester	Course types	Achievement type	Examination types	Æ
Media Business Administration	6	4	1.		PL	K	
Media Business & Companies	3	2	1.	V + SU			\bot
Media Economics & Markets	3	2	1.	V + SU			
Information & Communication Technology (ICT)	6	4	1.		PL	K	
ICT 1	3	2	1.	V			\bot
ICT 2	3	2	1.	V + SU			
Language	6	4	1.		PL	Por o. RPr o. K	
English for the Media Industry 1	6	4	1.	SU			
Web Technology	6	4	1 2.		PL	K	
Web Technology 1	3	2	1.	V + Ü			
Web Technology 2	3	2	2.	V + SU			
Image and Sound Technology	6	4	1 2.		PL	K	
Image and Sound Technology 1	3	2	1.	V + Ü			
Image and Sound Technology 2	3	2	2.	V + SU			
Design	9	6	1 2.				
Design 1	6	4	1.	V + P	PL	AH u. PT	
Design 2	3	2	2.	V + Ü	PL	AH u. RPr	
Intercultural Competences	6	4	2.		PL	AH o. PT o. Por	
Cultural Diversity in International Markets	3	2	2.	V + SU			
Intercultural Communication	3	2	2.	SU			
(German title:) M08 Language 2	9	6	2 3.				
English for the Media Industry 2	6	4	2.	SU	PL	Por o. AH o. K	
Advanced English Proficiency (C1)	3	2	3.	SU	PL	F	
Implementation Skills	9	6	2 3.		SL	Por [MET]	
Media Production Tools	3	2	2.	Р			
Management & Business Skills	3	2	3.	Р			
Scientific Tools & Data Analytics	3	2	3.	Р			
Finance and Accounting	6	4	2 3.		PL	K	
Finance and Accounting 1	3	2	2.	V + Ü			
Finance and Accounting 2	3	2	3.	V + Ü			
Media Marketing	9	6	2 3.		PL	K	
Media Marketing 1	3	2	2.	V + SU			\top
Media Marketing 2	3	2	3.	V + SU			
Media Marketing 3	3	2	3.	V + Ü			
Organisation and Human Resources Management	6	4	3.		PL	K	
Organisation Management	3	2	3.	SU + Ü			_
Human Resources Management	3	2	3.	V + SU			+
International Management	6	4	3.		PL	K	Ja
International Management 1	3	2	3.	V + SU			
International Management 2	3	2	3.	V + Ü			_
Research Studies 1	6	4	4.		PL	AH u. RPr	Ja
Research Studies in Media Design & Technology	6	4	4.	S		7.01.001.001	- 00
Case Studies in International Media Management	12	8	4.				Ja
Case Study 1	6	4	4.	S	PL	Por o. AH o. RPr	- 00
Case Study 2	6	4	4.	S	PL	Por o. AH o. RPr	+
Current Topics of International Media Management	9	6	4.	<u> </u>	1 -	1 01 0.71110.1111	Ja
Current Topic Design	3	2	4.	SU	PL	K o. AH o. PT	Ja
Current Topic Design Current Topic Economy	3	2	4.	SU	PL	K o. AH o. PT	+
Current Topic Economy Current Topic Technology	3	2	4.	SU	PL	K o. AH o. PT	+
Project Studies	12	8	4 5.	30	PL	AH-VL u. PT	la
Project Methods and Management				SU	PL	ALTVL U. PT	Ja
	3	2	4.				_
Project Studies	9	6	5.	Proj			
International Studies	21	~	5.				Ja
Individual Courses at Partner University (Abroad)	21		5.	~	~	ALL: DD SHETT	
Work Experience					SL	ALL DUE IMET	1 10
Work Experience Accompanying Seminar	30	1	6. 6.	SU	JL	AH u. RPr [MET]	Ja

Die Module "Language 1 + 2", "Implementation Skills", "Intercultural Competencies" und "International Management" sowie alle Module ab dem vierten Semester mit Ausnahme des Moduls "Medienwissenschaften" finden in englischer Sprache statt. - Die Lehrveranstaltungen des vierten Semesters finden in Blocks von je 2-3 Wochen statt. - Das fünfte Semester ist verpflichtend im Ausland zu absolvieren. - In den Lehrveranstaltungen der Module "Language 1", "Language 2" und "Intercultural Competencies" sowie in Lehrveranstaltungen, bei denen Teile der Prüfungsleistung aus einer Präsentation bestehen, kann eine Anwesenheitspflicht von bis zu 80% angeordnet werden.

Modules and courses	8	5	Suggested semester	Course types	Achievement type	Examination types	₩
Research Studies 2	12	8	7.		PL	AH u. RPr	Ja
Advanced Methods of Scientific Research	3	2	7.	S			
Research Organisation and Management	3	2	7.	S			
Research Paper	6	4	7.	S			
Media Studies	6	4	7.		PL	K o. RPr	Ja
Media Research	3	2	7.	V + SU			
Theory of Media	3	2	7.	V + SU			
Bachelor's Thesis	12	0	7.		PL	АН	Ja
Bachelor's Thesis	12	0	7.	BA		-	

Common abbreviations:

CP: Credit points according to ECTS, **CH:** Contact hours, **PL:** Graded course component, **SL:** Repeatable graded course component, **MET:** participated with success, \sim : dependent of selection,

fR: formal requirements ("Ja": look at examination regulations details)

Lehrformen

V: Vorlesung, SU: Seminaristischer Unterricht, Ü: Übung, P: Praktikum, BA: Bachelor-Arbeit, S: Seminar, Proj: Projekt, ~: Variabel

Prüfungsformen:

AH: Ausarbeitung/Hausarbeit, F: Fremdsprachenprüfung, K: Klausur, PT: praktische/künstlerische Tätigkeit, Por: Portfolioprüfungen, RPr: Referat/Präsentation, ~: Je nach Auswahl, AH-VL: Vorleistung Ausarbeitung/Hausarbeit

2 Regulations for the M19 Work Experience Module

Art. 1 General provisions

- (1) The bachelor's degree program International Media Management includes the M19 Work Experience module with a total of 30 credit points. The module includes an internship of six months and 29 credit points and an accompanying seminar with one contact hour and one credit point.
- (2) The internship at a company or institution, hereinafter referred to as "placement site", is regulated on the basis of an internship contract between the student and the placement site. The faculty will provide a sample contract for this purpose upon request. However, company-specific contract forms may also be used, provided they contain the regulations required by the university (cf. in particular Art. 5 (3)).
- (3) The faculty of DCSM entrusts all tasks and decisions concerning the internship to an internship coordinator, in particular the recognition of the internship, cf. Art. 9.

Art. 2 Objectives of the internship, activities

- (1) During the internship, the knowledge acquired during studies is to be applied to the solution of practical problems. In the course of the internship, students should be familiarized with the professional activities of an International Media Manager.
- (2) Students are advised to complete the internship abroad. If the internship is completed in Germany, the company selected must operate internationally and have English as the company language. As proof, companies in Germany must submit a confirmation with the internship contract that English is the business language in the area of the company in which the internship is to be completed. The activities to be carried out in the placement site should be in one or more of the following areas (the list is not exhaustive):
 - Media productions
 - Film, television and radio productions
 - IT service providers
 - Service providers in the area of public relations
 - Corporate communications departments
 - Agencies or departments for advertising, corporate design, interactive media, marketing or events
 - Telecommunications companies
 - Publishing houses
 - Print and online editorial offices
 - Management consultancies

Art. 3 Timing and structure

- (1) The M19 Work Experience module is usually completed in the sixth semester. It consists of the internship to be completed at the placement site and an accompanying seminar to be completed at the University (cf. Art. 8).
- (2) The internship can be divided into a maximum of two periods, each of which must last at least four weeks.

Art. 4 Registration and admission to the M19 Work Experience module

- (1) Prerequisites for registration for module M19 Work Experience are:
 - Documentation that the graded course components of modules M03 Language 1, M07 Intercultural Competencies, M08 Language 2 and M13 International Management have been passed, as well as the graded course components of either module M15 Case Studies in International Media Management or module M16 Current Topics of International Media Management.
 - Documentation of a total of 54 credit points.
 - Evidence that a suitable placement site is available; as a rule, by submitting an internship contract.

Any deviation from these requirements is only permissible in exceptional cases. Reasons for deviations must be given and approved by the Examination Board.

(2) A placement site may be rejected if the tasks assigned to students there do not ensure that they receive training in accordance with the characteristics of the internship specified in Art. 2.

Art. 5 Placement sites, internship contract

- (1) The internship is carried out in close cooperation between the university and suitable placement sites to ensure that the student acquires the highest possible level of knowledge and practical skills.
- (2) The students are responsible for finding an appropriate internship post.
- (3) Each student must conclude an individual internship contract with the placement site prior to the start of the training. This agreement shall specify in particular:
 - 1. the obligation of the student to
 - actively participate in the training and education program and the opportunities it offers
 - perform with due care all tasks assigned to her or him as part of the program,

- follow the directions of the placement site and the responsible persons designated by it
- observe the regulations which apply to the placement site, in particular the codes of practice and accident prevention regulations, as well as rules governing confidentiality,
- 2. the obligation of the placement site to
 - train the students during the internship semester in accordance with the training and education program,
 - inform the internship coordinator in the event of violations by the student of his or her duties described in No. 1.
 - issue a certificate confirming the duration and content of the internship, as well as the success of the internship,
- 3. the appointment of a placement site supervisor for the student.
- (4) Supervision of the student at the placement site shall be provided by supervisors appointed by the placement site who are trained in a relevant field and who work full-time at the placement site. Their task is to introduce the student to his or her field of work and to organize and supervise his or her tasks. They should be available as a contact person for consultations and support the learning process through regular meetings to provide instruction and guidance.

Art. 6 Status of the students during the internship

During the internship, which is part of the degree program, students remain enrolled at RheinMain University of Applied Sciences.

Art. 7 Insurance

- (1) The students are legally insured against accidents during the internship.
- (2) During the internship, the students are exempt from pension and unemployment insurance contributions.
- (3) The state of Hesse and RheinMain University of Applied Sciences are not liable for any damages incurred. However, third party insurance coverage may be obtained within the scope of private liability insurance taken out with Studentenwerk Frankfurt. Students are advised to take out private liability insurance.
- (4) If the internship is carried out abroad, students must inform themselves as to what health insurance they require in their host country and must ensure that they have sufficient health insurance coverage. No statutory accident insurance coverage is provided by RheinMain University of Applied Sciences during the stay abroad. However, accident insurance coverage may be obtained within the scope of accident insurance taken out with Studentenwerk Frankfurt. Students are advised to take out private accident insurance. The state of Hesse and RheinMain University of Applied Sciences are

not liable for any damages incurred during the student's stay abroad. However, third party insurance coverage may be obtained within the scope of liability insurance taken out with Studentenwerk Frankfurt. Students are advised to take out private liability insurance.

Art. 8 Content and format of the accompanying seminar

- (1) The accompanying seminar held by the university is designed to prepare students for the internship and to bring it to a close. It includes an introductory and a final course.
- (2) The introductory course, which is scheduled as a block course, deals with formal requirements and aspects of the internship.
- (3) The final course, which is also scheduled as a block course, aims to provide students with the opportunity to individually review and reflect on their experiences during the internship and to discuss these experiences with fellow students and the internship coordinator.

Art. 9 Documentation, recognition of other professional experience

- (1) Documentation confirming successful completion of the internship is provided by:
 - A certificate issued by the placement site according to Art. 5(3) No. 2 containing information about the duration, the total time spent and the content of the internship as well as the success of the internship.
 - A written internship report describing the employer / company in which the
 internship was completed, the activities and tasks completed during the
 internship, as well as a reflective assessment of the knowledge acquired and
 personal experiences with regard to the student's professional goals. If the
 internship was divided into several sections, then each section must be described.
- (2) Students who have already completed at least two years of vocational training relevant to the degree program (e.g. as a publishing house management assistant or media management assistant, media designer, IT specialist) or who have at least two years of professional work experience in a full-time management position (e.g., team manager, project manager) in the professional fields specified in Art. 2 (2) may, upon written application, be granted full or partial exemption by the internship coordinator from participation in the M19 Work Experience module. The decision on whether professional work experience can be recognized is made on the basis of the vocational training certificate or employer's letter of reference by the internship coordinator on the basis of his or her own expertise.
- (3) Professional experience in the form of self-employment, freelance work and entrepreneurial activities cannot be recognized.

Art. 10 Exceptional rule

In the event of a temporary shortage of placement sites, the Examination Board may, upon request, allow the student to complete the internship or a practical project at an institute or laboratory of RheinMain University of Applied Sciences.

3 Annex Regulations for the Semester Abroad

Art. 1 General provisions

- (1) The standard period of study for the degree program International Media Management (B.Sc.) includes a compulsory semester abroad in the fifth semester. The semester abroad consists of the modules M17 Project Studies and M18 International Studies (semester abroad).
- (2) For recognition of the module M18 International Studies, students take equivalent courses at a university abroad (see Art. 2). As a rule, these courses must also be completed on campus at the university abroad.
- (3) In the module M17 Project Studies, students write a term paper during their stay abroad, which is supervised by the teaching staff at RheinMain University of Applied Sciences. As an alternative to writing the term paper, the module can also be replaced by equivalent courses at a university abroad (see Art. 2).
- (4) For admission to the graded course component of module M17 Project Studies as well as to module M18 International Studies, the graded course components of modules M03 Language 1, M07 Intercultural Competencies, M08 Language 2 and M13 International Management must have been passed and a total of 54 credit points must have been obtained. To register for the module M18 International Studies, the graded course component of either module M15 Case Studies in International Media Management or module M16 Current Topics of International Media Management must also have been passed.
- (5) The costs of the stay abroad (travel, accommodation, meals, tuition fees, etc.) are borne by the student. Students are not entitled to financial support from the university.
- (6) Students must organize their arrival, departure and accommodation for the semester abroad themselves and in good time, as well as their enrollment at the partner university assigned to them by the degree program or at a university agreed upon in the Learning Agreement.
- (7) Students must inform themselves as to what health insurance they require in their host country and must ensure that they have sufficient health insurance coverage. No statutory accident insurance coverage is provided by RheinMain University of Applied Sciences during the stay abroad. However, accident insurance coverage may be obtained within the scope of accident insurance taken out with Studentenwerk Frankfurt. Students are advised to take out private accident insurance. The state of Hesse and RheinMain University of Applied Sciences are not liable for any damages incurred during the student's stay abroad. However, third party insurance coverage may be obtained within the scope of private liability insurance taken out with Studentenwerk Frankfurt. Students are advised to take out private liability insurance.

Art. 2 Studying at a university abroad

- (1) The student must register in writing for the semester abroad at the International Media Management degree program office within the deadlines announced publicly for the degree program.
- (2) Students can complete their semester abroad either at one of the degree program International Media Management's partner universities or at another international university, provided it is certified by Anabin as H+ and has been agreed upon in a Learning Agreement prior to the start of the semester abroad.
- (3) The degree program office can provide information about the partner universities of the International Media Management degree program.
- (4) Students who would like to spend their semester abroad at a partner university can state their preferences for a partner university when registering to study abroad; the decision on the allocation of the place is made by the degree program in consultation with the partner university according to the student's suitability and the availability of places. Students are not entitled to study at a specific partner university.
- (5) A selection of recognized courses at the respective partner university, which have been agreed upon with the partner universities and are recommended for attendance, can be obtained from the degree program office and will be announced to the students at the latest before the beginning of the semester abroad.
- (6) If the number of places at the partner universities of the degree program International Media Management is not sufficient to offer a place to all students, or at the student's own request, the semester abroad can also be completed at another university abroad certified by Anabin as H+. In this case, the degree program will assist the students in selecting suitable universities; however, the student will be responsible for research and communication with regard to general requirements and courses.
- (7) A Learning Agreement must be prepared by the student for studying at a partner university or at another university abroad and must be agreed upon with the coordinator for international affairs.
- (8) During their studies abroad, students must complete graded course components within the scope agreed upon in the Learning Agreement. Documentation of examinations passed is provided in the form of a transcript of records, the original of which must be submitted to the degree program International Media Management together with the Learning Agreement after completion of the semester abroad.
- (9) The type of graded course component, registration and deadlines during the semester abroad are defined by the partner university.

(10) If the graded course components specified in the Learning Agreement are not passed, the number of and mandatory registration for retakes is dependent on the regulations at the respective partner university, but no more than two retakes are possible. If agreed by the partner university and RheinMain University of Applied Sciences, the retakes can be carried out at RheinMain University of Applied Sciences. Students have no legal entitlement to sit retakes at RheinMain University of Applied Sciences.

If the second retake is also failed, the Special Provisions for the degree program International Media Management (B.Sc.) (section 7.4) apply.

Diploma Supplement für den Studiengang

Bachelor in International Media Management

Studiengangspezifische Inhalte des Diploma Supplements

zu Ziffer	Deutscher Text	Englischer Text
2.1	Bezeichnung der Qualifikation	Name of qualification
	Bachelor of Science / B.Sc.	Bachelor of Science / B.Sc.
2.2	Hauptstudienfach oder -fächer	Main field(s) of study
	International Media Management	International Media Management
2.4	Einrichtung, die den Studiengang durchgeführt hat	Institution administering studies
	Fachbereich Design Informatik Medien	Faculty of Design Computer Science Media
2.5	Im Unterricht / in den Prüfungen verwendete Sprachen	Language(s) of instruction / examination
	Deutsch, Englisch	German, English
3.1	Ebene der Qualifikation	Level of the qualification
	Niveau 6 DQR, Stufe 1 HQR	Level 6 DQR, Level 1 HQR
3.2	Offizielle Dauer des Studiums (Regelstudienzeit) in Leistungspunkten	Official duration of programme in credits and / or years
	und / oder Jahren 210 CP, 3,5 Jahre	210 CP, 3.5 years
3.3	Zugangsvoraussetzungen	Access requirement(s)
0.0	Hochschulzugangsberechtigung, Englisch Level B2	higher education entrance qualification, English level B2
4.1	Studienform	Mode of study
	Vollzeit	Full time
4.2	Lernergebnisse des Studiengangs	Programme learning outcomes
	Fachkompetenzen (Wissen und Verstehen):	Professional competencies (knowledge and understanding):
	Absolventinnen und Absolventen des Bachelor-Studiengangs International Media Management verfügen über ein breites und interdisziplinäres Fachwissen in den Bereichen Medienwirtschaft, - design und -technik. Neben fundierten betriebswirtschaftlichen Grundkenntnissen, die für die Planung und Durchführung von Medienproduktionen sowie für die erfolgreiche Positionierung von Produkten und Unternehmen in internationalen Medienmärkten benötigt werden, verfügen Absolventinnen und Absolventinnen auch über ein	Graduates of the Bachelor's program International Media Management have a broad and interdisciplinary knowledge in the fields of media business, design and technology. In addition to sound basic business management knowledge, which is required for the planning and implementation of media productions as well as for the successful positioning of products and companies in international media markets, graduates also have a comprehensive basic knowledge of the design and underlying technologies of media - especially in the areas of

umfassendes Basiswissen zur Gestaltung und technischen Funktionsweise von Medien - speziell in den Bereichen der Interaktiven Medien und der Bewegtbildmedien. Sie kennen die für das Fach relevanten wissenschaftlichen Grundlagen auf dem neuesten Erkenntnisstand und haben ein kritisches Verständnis für die wichtigsten Theorien, Prinzipien und Methoden der Produktion und Vermarktung von Medienprodukten entwickelt. Darüber hinaus kennen sie die Besonderheiten und Herausforderungen des Managements von Medienproduktionen in internationalen bzw. zunehmend globalisierten Medienmärkten. Absolventinnen und Absolventen sind in der Lage, situationsbezogen fachliche und praxisrelevante Aussagen zu reflektieren und auch in komplexen und sich häufig verändernden internationalen und globalen Kontexten gegeneinander abzuwägen. Sie können auch spezielle Problemstellungen von Medienproduktionen in internationalen Kontexten, wie beispielsweise besondere wirtschaftliche, rechtliche und kulturelle sowie regulative und politische Besonderheiten und Rahmenbedingungen, einschätzen, bewerten und diesbezüglich abgestimmte und fachlich fundierte Problemlösungen erarbeiten.

Methodenkompetenzen (Einsatz, Anwendung und Erzeugung von Wissen):

Absolventinnen und Absolventen sind in der Lage, relevante fachspezifische Informationen sowohl in deutscher als auch in englischer Sprache zu wirtschaftlichen Aspekten und Zusammenhängen der internationalen Medienindustrie zu sammeln, zu bewerten, zu interpretieren und daraus wissenschaftlich fundierte Urteile abzuleiten. Sie können fachbezogene Problemlösungen und Argumente sowie Forschungsfragen erarbeiten und weiterentwickeln. Ihre interdisziplinären Kompetenzen können sie bei der Bearbeitung von Inhalten aus Wirtschaft, Technik und Gestaltung mit einem

interactive media and moving image media. They are familiar with the latest scientific principles relevant to the subject. They have developed a critical understanding of the most important theories, principles and methods of producing and marketing media products. In addition, they are familiar with the special features and challenges of managing media productions in international or increasingly globalized media markets.

Graduates are able to reflect on situation-related technical and practical perspectives and to make comparisons, even in complex and frequently changing international and global contexts. They are also able to assess and evaluate problems specific to media productions in international contexts, such as economic, legal and cultural as well as regulatory and political peculiarities and existing conditions, and to develop coordinated and professionally sound solutions to these problems.

Methodological skills (use, application and generation of knowledge):

Graduates are able to collect, evaluate and interpret relevant subject-specific information in German and English language on economic aspects and interrelationships in the international media industry and to derive scientifically sound argumentation and positioning from this information. They are able to develop and refine subject-related problem solutions and arguments as well as research questions. They can apply their interdisciplinary skills in working with content from the fields of business. technology and design with a special focus on international media products, markets and productions. Graduates are familiar with the most important economic, design and technical requirements for media productions and projects in national and international contexts and can take on a wide range of functions in national and international media projects, from planning and conception to implementation.

speziellen Fokus auf internationalen Medienprodukten, -märkten und - produktionen anwenden.
Absolventinnen und Absolventen sind mit den wichtigsten wirtschaftlichen, gestalterischen und technischen Anforderungen an Medienproduktionen und -projekte in nationalen und internationalen Kontexten vertraut und können von der Planung und Konzeption bis hin zur Realisation unterschiedlichste Funktionen in nationalen und internationalen Medienprojekten übernehmen.

Sozialkompetenzen (Kommunikation und Kooperation):

Absolventinnen und Absolventen können fachbezogene Positionen und komplexe Problemlösungen sowohl in deutscher als auch in englischer Sprache gegenüber Fachvertreterinnen und Fachvertretern sowie Fachfremden und in interdisziplinären und internationalen Teams im Bereich des Managements von Medienprojekten argumentativ vertreten. Sie sind in der Lage, ihre Rolle in einem interdisziplinären Team auch in internationalen Kontexten zu reflektieren und dabei Sichtweisen und Interessen anderer Beteiligter unter Beachtung von nationalen und kulturellen Besonderheiten in globalen Medienmärkten zu berücksichtigen.

Selbstkompetenzen (Wissenschaftliches Selbstverständnis und Professionalität):

Absolventinnen und Absolventen entwickeln durch ihr medienbezogenes Knowhow und ihre wissenschaftlichen Kompetenzen in den Fachgebieten Medienwirtschaft, -design und -technik ein berufliches Selbstbild, das sich an Zielen und Standards professionellen Handelns in verschiedenen Aufgabengebieten der Medienbranche und unterschiedlichen internationalen sowie auch interkulturellen Arbeitsumfeldern orientiert. Sie sind in der Lage, ihr berufliches Handeln kritisch in Bezug auf gesellschaftliche Erwartungen und Folgen zu reflektieren. Sie kennen die

Social skills (communication and cooperation):

Graduates are able to argue in German and English language for subject-related positions and complex problem-solving vis-à-vis specialist representatives and non-experts and in interdisciplinary and international teams in the field of media project management. They are also able to reflect on their role in an interdisciplinary team in international contexts, taking into account the views and interests of others involved, while respecting national and cultural particularities in global media markets.

Self-competence (scientific self-image and professionalism):

Through their media-related expertise and their scientific skills in the fields of media business, design and technology, graduates develop a professional selfimage that is oriented towards the goals and standards of professional action in various areas of the media industry and different international and intercultural working environments.

They are able to critically reflect on their professional actions with regard to social expectations and consequences. They are familiar with the particularities of international and intercultural contexts and are able to adapt the application of their competences appropriately in global action environments. They are able to act in a socio-politically responsible manner. Graduates are capable of lifelong learning and can apply their skills in the fields of media business, design and technology in new and unfamiliar contexts and in further globalizing media markets.

	Besonderheiten internationaler und interkultureller Kontexte und können die Anwendung ihrer Kompetenzen in globalen Handlungsumfeldern geeignet adaptieren. Sie sind befähigt, gesellschaftspolitisch verantwortlich zu agieren. Absolventinnen und Absolventen sind zu lebenslangem Lernen befähigt und können ihre Fähigkeiten in den Bereichen Medienwirtschaft, -design und -technik auch in neuen und fachfremden Kontexten und sich weiter globalisierenden Medienmärkten anwenden.	
4.3	Einzelheiten zum Studiengang Siehe Transcript of Records und Bachelor- Zeugnis für die Bewertung und das Thema der Abschlussarbeit	Programme details See Transcript of Records and Bachelor's certificate for individual results and topic of thesis
5.1	Zugang zu weiterführenden Studien Qualifiziert für die Zulassung zum Master- Studium	Access to further study Qualifies for admission to Master programmes
5.2	Zugang zu reglementierten Berufen Klicken Sie hier, um Text einzugeben.	Access to a regulated profession Klicken Sie hier, um Text einzugeben.