hsrm Wiesbaden Business School

List of Business Courses Taught in English – Bachelor Programs
Winter Semester 2026/27

Please note that there may be short-term changes or deviations.

Course ID	Exam ID	Bachelor Program	Course name	SWS	ECTS	Recomm. sem.	Format	Exam type
21652V	21652P	Business & Law (Accounting and Taxation)	International Taxation and Law	3	4	6	Seminar	K 100%
Y1122V	Y1122P	Business Administration / Digital Business Management	ABWL – General Business Administration	4	6	1	Lecture	K 100%
Y1242V	Y1242P	Business Administration / Digital Business Management	Marketing Strategy	4	6	2	Lecture	K 100%; DS
Y1322V	Y1322P	Business Administration / Digital Business Management	Marketing Principles	4	6	3	Lecture	K 100%; DS
Y1412V-1[2]	Y1412P	Business Administration / Digital Business Management	Applied Scientific Research – Applied Empirical Methods	2	3	4	Lecture	P or K; DS
Y1412V-2	Y1412P	Business Administration / Digital Business Management	Applied Scientific Research – Scientific Research and Writing	2	3	4	Lecture	P or K; DS
W1051V	W1051P	Business Administration / Digital Business Management	Contemporary Topics in Strategic Management	4	6	4–5	Seminar	K and/or P; DS
51122V[1]	51122P	Insurance & Banking	Organization, Human Resources & Leadership	2	4	1	Lecture	K 100%; DS
51612V	51612P	Insurance & Banking	Asset Management	2	5	6	Seminar	K or Port.
51622V[1]	51622P	Insurance & Banking	Controlling II – Advanced Controlling	4	6	6	Seminar	K 70%, P 30%
61622V	61622P	Health Care Economics	Patient Safety and Quality of Care	4	6	6	Seminar	K and/or P and Port;
71172V	71172P	International Management	Intercultural Communication	4	5	1	Lecture	K 50%, P 50%
71252V	71252P	International Management	Human Resource Management	4	5	2	Lecture	Port 100%; DS
71352V	71352P	International Management	Introduction to Strategic Management and Sustainability Management	3	5	3	Lecture	K 100%
71392V-2	71392P-2	International Management	Supply Chain Management	2	3	3	Lecture	P 100%
71412V	71412P	International Management	Strategic Marketing	3	4	4	Lecture	K 100%
71432V	71432P	International Management	Investments	4	5	4	Lecture	K 100%
71442V	71442P	International Management	Governance, Economic Growth and Development	4	5	4	Lecture	P 100%; DS
W1041V	W1041P	International Management / Business Administration / Digital Business Management	Leadership and Organizational Behavior	4	6	4–5	Seminar	K and/or P and Port; DS

71512V	71512P	International Management	Internationalization Strategies in Marketing	4	5	5	Lecture	Port 100%; DS
71522V	71522P	International Management	Strategic Controlling	3	5	5	Lecture	K 60%, P 40%; DS
71532V	71532P	International Management	Capital Markets and Risk Management	3	4	5	Lecture	K 100%; DS
71542V	71542P	International Management	European Integration & European Sustainability Economics	4	5	5	Lecture	P 100%; DS

Elective courses

Course capacities are limited. Prior knowledge may be required (preliminary examination may be possible)

Exam Type and Footnotes

K = written exam, P = presentation, term paper or oral test, Port = portfolio, DS = assessment during the semester: For courses marked DS, the performance assessments can generally be completed during the semester. Since changes are possible, students should ask the respective lecturer about the exact form of assessment at the beginning of the semester. These courses may be particularly suitable for students who need to return home before the end of the examination period.

[1] Course predominantly taught in English.

[2] Course partly taught in German.

Course-Specific Requirements

71412V – Strategic Marketing To participate, students must have already completed a basic course in marketing. Course attendance is generally mandatory.

71442V – Governance, Economic Growth and Development A mandatory introduction is required to take part in the course. The date will be announced, usually during the first or second week of lectures.

71512V – Internationalization Strategies in Marketing To participate, students must have already completed a marketing course focusing on strategic marketing. In addition, participation in an obligatory full-day workshop before the start of the semester is required. The date will be announced later. Course attendance is generally mandatory.

General Information

Course Selection

The courses listed above are part of the respective degree programs and are not intended exclusively for incoming students, but for all students. Incomings may choose courses from all WBS Bachelor programs, subject to minimal restrictions. Courses from different programs may be combined, provided that they meet the requirements of the home university, for example the Learning Agreement, or the student's personal interests.Admission to courses is ultimately decided by the respective instructors. The composition and commitment of course participants may be taken into consideration.

Joker Course

If a specific number of ECTS credit points is required, students may consider taking an additional joker course to compensate for a failed examination.

Attendance

Although attendance is not compulsory for most courses at WBS, regular attendance is strongly recommended in order to pass the final examination. Topics for group work or homework are often assigned at the beginning of the course. Important: Absence from partial examinations during the semester, such as presentation dates or partial examinations, will result in failure of the entire course.

Timetable and Course Changes
Some courses may overlap in time because the course offerings cover six different programs and levels. The timetable for the following semester is published approximately four weeks before the semester starts. This may lead to minor changes to the planned courses or Learning Agreement. Students may change or switch courses until the end of April or October, depending on the semester.

Learning Agreement
Learning Agreements may be completed after arrival. EU incoming students should use the Online Learning Agreement (OLA) (https://learning-agreement.eu/): WBS Exchange Program (Marina Grusevaja/Isabelle Meissner): OLAin.office-wbs@hs-rm.de / Isabelle.Meissner@hs-rm.de .

Course Descriptions
Course descriptions for all WBS Bachelor degree programs can be found under the respective degree program on the Wiesbaden Business School website: https://www.hs-rm.de/en/wiesbaden-business-school.

WBS Lecture Guide
For an overview of all WBS courses taught in English and German during the semester, students should consult the Compass Lecture guide (Compass is only accessible after enrolment with HDS-password!).

Guide to Course IDs
Please always use the Course ID when communicating about a course. Only the Course ID clearly identifies the course by its five-digit number; the course name may be ambiguous. For example, Course ID 71172 means:
7 = International Management
1 = Bachelor / Master
1 = first semester
72 = course number