

Wiesbaden Business School



RheinMain University  
of Applied Sciences

# 2<sup>nd</sup> International Seminars Week

## **DATE**

17<sup>th</sup> to 22<sup>nd</sup> of June 2024

## **LOCATION**

Wiesbaden Business School

RheinMain University of Applied Sciences

# INTRODUCTION

2<sup>nd</sup> International Seminars Week  
at Wiesbaden Business School

We are pleased to announce the second International Week at Wiesbaden Business School, campus of RheinMain University of Applied Sciences. This five-day event, which will take place from June 17<sup>th</sup> -22<sup>nd</sup>, 2024, is designed to strengthen relationships with our international partners and to promote mutual exchange and learning among faculty members from different countries.

It is an excellent opportunity to connect with colleagues from around the world, share knowledge and experiences, and build lasting relationships. Unfortunately, the number of participants is limited, so we encourage you to register early to secure your place.

We look forward to seeing you soon at Wiesbaden Business School!



## LECTURERS CONTRIBUTION

Participants from European partner institutions can apply for an **Erasmus+** teaching grant through their institution's International Office.

We guarantee that you will be able to teach enough hours to receive funding under this program.

As our courses are 2 x 45 minutes, you should be prepared to repeat your session. In this way, you will be able to guarantee at least the four hours required by the Erasmus+ program. We also invite you to participate in workshops.



# LECTURERS CONTRIBUTION

In order to exchange views on important economic and business issues and to promote internationalization, we would like to invite you to prepare your presentations on various topics in English. You are also welcome to propose your own ideas and indicate this when registering.



BUSINESS INTELLIGENCE & AI



HUMAN RESOURCES



MARKETING



LOGISTICS



ECONOMICS



STRATEGICMANAGEMENT

## PROGRAM

Monday 17/06	Tuesday 18/06	Wednesday 19/06	Thursday 20/06	Friday 21/06
	<b>08:00 – 13:30</b>	<b>08:00 – 13:30</b>	<b>08:00 – 13:30</b>	<b>08:00 – 13:30</b>
Welcome	Lectures	Lectures	Lectures	Exchange with int. WBS colleagues
<b>13:30</b>	<b>13:30</b>	<b>13:30</b>	<b>13:30</b>	<b>13:30</b>
Lunch	Lunch	Lunch	Lunch	Lunch
<b>15:00 – 20:00</b>	<b>15:00 – 20:00</b>	<b>15:00 – 20:00</b>	<b>15:00 – 20:00</b>	<b>17:00 – 21:00</b>
<b>Possible:</b>	Lectures and Workshops	Lectures	Lectures	Department festival at Wiesbaden Business School
<b>Lectures and Workshops</b>	Social Activities	Social Activities	Social Activities	

It is a five-day program that combines lectures and social and cultural activities in and around Wiesbaden. With excursions to the Rheingau and, as a highlight at the end of the week, the departmental festival with all colleagues of the Wiesbaden Business School. Therefore, we recommend not to leave before Saturday.



# TRANSPORTATION & ACCOMODATION

Wiesbaden is located approximately 40 km west of Frankfurt am Main and there is a direct train connection from Frankfurt Airport to Wiesbaden Central Station. We recommend taking the train as it is the most convenient and cost-effective mode of transportation, trains run every 30 minutes.

We understand that finding suitable accommodation can be challenging, so we will provide a list of recommended hotels and other options after the registration process. We encourage you to book your accommodation as soon as possible. Demand might be high in June (European summer time).



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Prof. Dr. Marina Grusevaja  
Associate Dean and  
Head of International Office



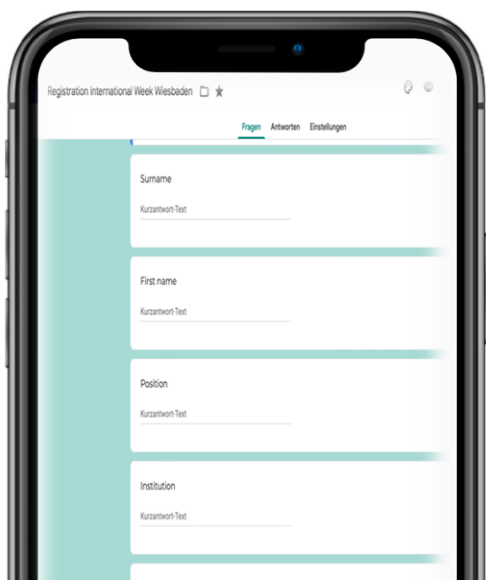
Isabelle Meissner  
Student Coordinator  
Incomings



Dr. Alessandra Matrone  
Research Aide to the  
Dean



Sina Posselt  
Student Assistant



**PLEASE REGISTER BEFORE MAY 1<sup>st</sup>**

Since we can only accept a limited number, we go by the principle:

**first come, first served**

We look forward welcoming you for teaching and networking at Wiesbaden Business School.

Please scan the QR code or click on the [link](#) to fill out the form.

